

EQUITY AMPLIFIER

Asset Funders Network's Equity Amplifier for Economic Security (EA) is a new series highlighting organizations or nonprofits focused on building economic security/asset building in communities of color. EA's intent is to:

- **Amplify** the voices of organizations led by people of color.
- **Reduce** systemic biases and barriers within philanthropy.
- **Encourage** AFN membership to broaden and deepen their commitment to supporting economic security and asset-building strategies that target diverse communities.



EQUITY AMPLIFIER IS
GENEROUSLY
SUPPORTED BY THE
JPMORGAN CHASE
FOUNDATION AND METLIFE
FOUNDATION.



SOUTHERN DALLAS LINKS is an organization, located in Dallas, Texas, founded in 2015, by Curtis Corbins who realized that there was a lack of opportunity for citizens in Southern Dallas to earn a living wage. Corbins assembled a team of individuals and organizations to identify ways to address this problem. It seemed that a lack of reliable transportation was a major factor in employee turnover. Through hard work, research, and collaboration, they were able to identify employment, where employees could earn at least \$15.00 per hour, and provide reliable transportation to the impoverished so they could access all the resources, specifically living wages, "to become independent, self-sufficient, healthy and economically stable and living at least 200 percent above the poverty level" The organization identifies as BIPOC lead and provides human and basic needs services. ⇨

INTERVIEW WITH SOUTHERN DALLAS LINK



Provide an example of a program or initiative that your organization is spearheading that works to advance economic opportunity and prosperity for communities of color?

We have initiated a ride to work JOB BOARD that makes reliable transportation available to every job listed on the job board throughout the DFW Metropolis. Also every job listed on the board is a living wage job.

How does your work impact communities and populations that are historically marginalized, underserved and/or under-resourced?

Our reliable transportation services allows the underserved to have access to any and all resources necessary for them to be served in an equitable way.

What are some specific barriers or biases from within philanthropic organizations that you believe are hindering diverse organizations in accessing adequate funding or support?

The lack of opportunities for many of these organizations to display their true and passionate impact that their work is having on the communities they serve to the philanthropic organizations.

Name one thing funders need to be cognizant of when connecting or partnering with diverse organizations and communities?

Each organization has a passion for what it does and the communities it serves. ↪

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Grantmakers Advancing Economic Equity

HOW FUNDERS CAN GET INVOLVED

As a benefit of AFN membership, funders may nominate local nonprofits focused on building economic security/asset building in communities of color to highlight as part of the EA series. AFN members will also receive the opportunity to participate in a brief interactive virtual video presentation that will be shared with national AFN membership, allowing your organization to showcase innovative models and best practices to help build a more secure future for diverse communities. Click [here](#) for more information or to nominate an organization or nonprofit led by people of color for the AFN EA.

Funders who wish to learn more about the **Southern Dallas Link**, contact www.southerndallaslink.org.