

 **EQUITY AMPLIFIER**

Asset Funders Network’s Equity Amplifier for Economic Security (EA) is a new series highlighting organizations or nonprofits focused on building economic security/asset building in communities of color. EA’s intent is to:

- **Amplify** the voices of organizations led by people of color.
- **Reduce** systemic biases and barriers within philanthropy.
- **Encourage** AFN membership to broaden and deepen their commitment to supporting economic security and asset building strategies that target diverse communities.

EQUITY AMPLIFIER IS GENEROUSLY SUPPORTED BY JPMORGAN CHASE & CO., METLIFE FOUNDATION, AND TRUIST FOUNDATION.



**Where are you headquartered?**

Dallas, Texas

**What is your organization's mission or vision?**

Creating self-sustaining pathways out of poverty for young people and families living in Dallas through education, job training, and placement.

**Which area(s) of service BEST describes your organization?**

Small (nonprofit) business support and economic development

**Does your organization identify as a BIPOC led? What does that look like within your organization?**

Yes, we identify as BIPOC led.

**Provide an example of a program or initiative that your organization is spearheading that works to advance economic opportunity and prosperity for BIPOC communities?**

The Executive Director is the community chairperson for Project REACH Dallas which is the outreach arm for the Office of the Comptroller of the Currency.

**How does your work impact communities and populations that are historically marginalized, underserved and/or under-resourced?**

BIPOC business owners meet with banks at bank fairs that we host. Business owners are able to pitch their businesses to several banks within the room and develop working relationships.



**What are some specific barriers or biases from within philanthropic organizations that you believe are hindering BIPOC led or BIPOC serving organizations in accessing adequate funding or support?**

They are hesitant to invest within the organizations because they don't have relationships with the individuals who lead the organizations.

**Name one thing funders need to be cognizant of when connecting or partnering with BIPOC led or organizations and communities?**

Trust.



## Pathways to Help Create Economic Sustainability

- ✓ ENTREPRENEURSHIP
- ✓ WORKFORCE PATHWAYS
- ✓ ASSET BUILDING



[Zan Wesley Holmes Outreach Center](#)

## HOW FUNDERS CAN GET INVOLVED

As a benefit of AFN membership, funders may nominate local nonprofits focused on building economic security/asset building in communities of color to highlight as part of the EA series, allowing your organization to showcase innovative models and best practices to help build a more secure future for diverse communities. [Click here](#) for more information or to nominate an organization or nonprofit led by people of color for the AFN EA.

**Funders who wish to learn more about [Zan Wesley Holmes Outreach Center](#)**