

# Why Care About Care Cooperatives? Better Jobs = Better Care: Opportunities & Strategies to Support Care Cooperatives

July 19, 2022

## SPEAKERS



**Katrina Kazda** (Moderator)  
Program Director for Home Care  
ICA Group

Katrina joined the ICA Group in January 2017 and has been leading the organization's home care work since. As Director of ICA's Home Care Program, Katrina leads the development and implementation of ICA's national home care strategy and participates in a variety of hands-on development activities including strategic growth consulting, start-up consulting, educational programming—for the National Home Care Cooperatives Conference and the National Home Care Cooperative Initiative—sector research, and more. She is also the lead developer of a new national secondary cooperative for home care cooperatives—[Elevate Cooperative](#). Katrina has co-authored over a dozen research studies on home care cooperative development and scale including most recently Profitability, Growth, and Influence: Elevating the Home Care Cooperative Sector with Formalized National Collaboration (January 2021).

Over her career Katrina has provided consulting, coaching and technical assistance to dozens of businesses representing a wide diversity of sizes and sectors, and for the past five years has focused on care cooperatives. Katrina received her MA in Sustainable International Development from the Heller School for Social Policy at Brandeis University and her BA from the University of Massachusetts, Amherst in Visual Anthropology.



**Myra Glassman**  
CoRise Cooperative

Myra Glassman is a Vice President of SEIU Healthcare Illinois & Indiana. Myra has been a labor and community organizer for more than 40 years. Her career in social and economic justice organizing began with a college internship at the Covent Garden Community Association in London, England. Her work continued with two years of community organizing with ACORN (Association of Community Organizations for Reform Now) in St. Louis, Missouri, organizing in low-income neighborhoods using direct-action tactics to address issues like the need for affordable housing. This work put

pressure on the St. Louis City Council to adopt its first-ever Homesteading Ordinance in the early 1980s. In 1984, Myra became the second staff person hired for Local 880, a union dedicated to organizing low-wage workers in Chicago and throughout Illinois. Myra's early work as a field organizer with Local 880 united hundreds and soon thousands of minimum-wage, and in some cases, sub-minimum wage, home care workers that provided assistance for seniors and people with disabilities. Myra also participated in the initial organizing drive of over 20,000 home-based child care providers in the first ever large-scale union organizing drive of home based child care providers in the country, that successfully won a first-ever collective bargaining agreement for home child care providers in 2005. In 2008, SEIU Locals 880, 4, and 20 united to form a new healthcare and childcare union called SEIU Healthcare Illinois & Indiana, with Myra serving as the new Local's Chief of Staff at its inception and then becoming HCII's Secretary-Treasurer in 2009. Her current role is as one of the Vice Presidents of the local. Myra graduated from the University of Illinois/Champaign-Urbana in 1981, with a Bachelor's Degree in English Literature, and an independent study minor in Community Politics.



**Aquilina Soriano Versoza**

Pilipino Workers Center of Southern California (PWC)

Aquilina is founder and Executive Director of the Pilipino Workers Center of Southern California, a nonprofit serving and organizing the low-wage Pilipino immigrant community in Los Angeles. She has served as Executive Director of PWC for 17 years and has been working in the Pilipino community for 22 years, both here in Los Angeles and in the Philippines. She has been at the head of PWC as it has been a part of the growing statewide and national movement of domestic workers. She studied her BA in Asian American Studies at the University of California, Los Angeles. A mother of two, she sees her work for social justice as a lifelong endeavor that she hopes to pass on to her daughters. Aquilina is also serving on the Board of Mission Asset Fund and as the current President of the Board of Directors of the National Domestic Workers Alliance.



**Rachel Wick**

Senior Program Officer  
Blue Shield of California Foundation

Rachel Wick (she/her) is a senior program officer at Blue Shield of California Foundation. She leads the Foundation's work to strengthen economic security and mobility for Californians. Previously, she led the Foundation's initiatives to design the future

of health and advance the integration of primary care with mental health and substance use treatment, specialty care, and public health systems.

Prior to joining Blue Shield of California Foundation, Rachel spent eight years at the Consumer Health Foundation in Washington, D.C., implementing and evaluating a health equity and advocacy strategy, first as a program officer and then as director of policy, planning and special projects. Rachel was selected as a 2010 Terrance Keenan Emerging Leader in Health Philanthropy Fellow by Grantmakers in Health.

She holds a bachelor's degree in philosophy from the College of St. Benedict and an MPH in health management and policy from the University of Michigan.