

[Jay Banfield](#)

Chief Economic Mobility Officer, ALL HOME

Jay Banfield is a social entrepreneur with experience in the private, public, nonprofit, and educational sectors. The Chief Economic Mobility Officer role was created in recognition of the fact that homelessness is not solely a housing issue – it is also one of poverty. In this role, Jay leads the development of regional policies and initiatives designed to provide economic stability, drive economic mobility and ultimately create wealth for those with extremely low incomes and those with multiple barriers to employment in the Bay Area.

Prior to joining All Home, Jay spent 12 years at Year Up, leading its expansion to the San Francisco Bay Area and ultimately serving as its Chief Officer of Innovation & Scale and Managing Director, California. A nationally recognized youth and workforce development program, Year Up partners with firms such as Facebook, LinkedIn, and Salesforce to develop technical talent from within urban communities. In 2014, Year Up received the Tipping Point Award from Tipping Point Community.

Jay graduated with honors from Stanford University and earned a Master of Public Policy from the University of California at Berkeley. He began his career at Oracle before moving into politics and public service. Since then, Jay has worked on local, state and national political campaigns and has served in both the legislative and executive branches of government. He served as the Chief Assistant Treasurer for the City and County of San Francisco and the Assistant General Manager, Business Services for the San Francisco Public Utilities Commission. For several years, Jay also taught a graduate-level course as an adjunct faculty member at Golden Gate University.

[Christa Brown](#)

Associate Director for State Policy and Advocacy, San Francisco Foundation

Christa is the Associate Director for State Policy and Advocacy at the San Francisco Foundation. She helps the foundation advance policy change at the local, regional, and state levels. Whether that's helping move forward ballot initiatives to increase affordable housing in the Bay Area, supporting grantees to advance policy change, or lobbying for state bills that advance economic and racial equity that will benefit all. Christa works with foundation staff and community-based and grassroots organizations to move forward structural change.

[Kristania De Leon](#)

Co-Executive Director, Participatory Budgeting Project

Kristania oversees PBP's Program's teams, including Campaigns and Advocacy, Technical Assistance, and the Participation Lab. With the team, she works to increase the demand, visibility and impact of PB efforts across North America. Kristania brings over a decade of non-profit experience having worked with domestic and international teams committed to

improving human rights, social determinants of health, justice, equity and diversity. Her work has focused on public policy and advocacy, community-driven programming and engagement, cross-sector capacity building, networked movement building, and social justice. She obtained her BA in International Relations from the University of British Columbia and her MA in Social Innovation from the University of San Diego's Kroc Institute of Peace and Justice.

Jacob Denney

Economic Justice Policy Director, SPUR

Jacob Denney is SPUR's economic justice policy director, leading our work to address the region's economic inequity and develop an agenda for shared prosperity. Growing up in a working-class Puerto Rican family, Jacob learned early on the importance of creating effective government policy to help build economic security for all people. He previously worked as the director of policy and research at the Insight Center, a national economic and racial justice organization, where he led work on confronting barriers to economic stability for Black people, immigrants, and women across Mississippi.

Formerly, Jacob worked on criminal justice reform research and advocacy at the Pew Charitable Trusts. Jacob also co-founded the Economic Justice Project at the Southern Poverty Law Center, a project aimed at helping people who have been harmed because of their economic status. He began his career working in the Massachusetts State Senate. Jacob received his Master of Public Policy from the Price School of Public Policy at the University of Southern California and his B.A. in political philosophy from UMass Boston.