

**Susan Hoff**, *Chief Strategy & Impact Officer*, United Way of Metropolitan Dallas

Susan Hoff is the Chief Strategy & Impact Officer for United Way of Metropolitan Dallas. Prior to joining the United Way of Metropolitan Dallas team in 2009, Susan was the CEO and President of ChildCareGroup. Susan is a nationally recognized leader in nonprofit management and governance and a much sought after trainer and public speaker. She has developed curricula and educational publications for children and adults, is an accomplished fund developer and well-known children's advocate at the local, state, and national levels. Susan serves on the boards of Workforce Solutions of Greater Dallas, Early Matters Dallas, Texans Care for Children, TEXPROTECTS, TXPOST, and City Year Dallas. She is the past board chair of Social Venture Partners Dallas, the Jr. League of Richardson, and the Texas Association for the Education of Young Children.

**Elaina Mulé**, *Director of Community Development*, Charles Schwab Bank

Elaina Mulé is the Director of Community Development at Charles Schwab Bank. In her role, she helps plan the Bank's community priority areas, develops strategies to maximize impact in each area, helps measure the Bank's community impact, and collaborates with multi-sector partners to meet community goals. She enjoys focusing on the integration of human-centered program design, client feedback, data/research, and innovative technology to improve decision-making about community services and funding. Elaina has an M.S. in International & Comparative Labor and Labor Economics and a B.S. in Industrial and Labor Relations, both from Cornell University, and was a visiting student in an M.A. program in International Public Policy at Central European University.