

From Relief to Resilience: Reimagining Investments

Speaker Bios



Christi Baker
Asset Funders Network

Christi is a Program Officer with Asset Funders Network. After founding Chrysalis Consulting Group in 1999, she has served as the principal for the company, which facilitates transformation by providing coaching, training, curriculum development, technical assistance, facilitation, and specialized research services to individuals and organizations working toward greater well-being. Christi has authored various publications and has facilitated numerous trainings and planning processes. In addition to consulting, she served as asset building program manager for Mission Economic Development Agency (MEDA), executive director for HomeownershipSF and deputy director for San Diego Neighborhood Housing Services (now Community HousingWorks), and worked at NeighborWorks® America. Christi has 27 years of experience in the asset building field through her consulting practice and employment. Christi holds a BA from Cornell University in anthropology and archaeology and is pursuing her MA in counseling psychology in community mental health. She is a certified coach from the Coaches Training Institute.



Don Baylor, Jr.
Lafayette Square

Don Baylor, Jr. is the Managing Director of Services at Lafayette Square. Prior to joining Lafayette, Don served as a Senior Program Officer at The Annie E Casey Foundation, where he oversaw the Foundation's family stability and assets portfolio. Previously, he held roles as Senior Associate with the Urban Institute in Washington, DC where he focused on expanding economic opportunity through JPMorgan Chase, Citi, McArthur and Gates Foundation projects across the US and as Director of OpportunityTexas at Every Texan (formerly the Center for Public Policy Priorities) in Austin. Don was a founding member for RAISE Texas, Texas Match the Promise Foundation and the Consumer Financial Protection Bureau's Consumer Advisory Board. Prior to that, he served as legislative and political Director at New York ACORN where he organized campaigns and advanced state and local legislation to curb predatory lending, broaden financial inclusion and expand access to affordable housing in New York. Don began his career as a Senior Consultant at KPMG's State and Local Government Practice, where he performed management and performance audits for school districts, state agencies, and municipal governments. Originally from Texas, Don holds a B.A. from Georgetown University and M.A. from University of Wisconsin-Madison. He currently

serves as co-chair of the Asset Funders Network Board of Directors, and serves on the boards of SaverLife and Equal Measure.



Samuel Diaz
Prudential Financial

Samuel Diaz is Associate Manager in Inclusive Solutions at Prudential Financial, where he manages philanthropic partnerships in the area of Work and Wealth for the Prudential Foundation, in addition to leading monitoring and evaluation efforts. He specializes in strategies and interventions that promote financial inclusion and job quality, and on evaluation research and methodology in the nonprofit sector. Prior to Prudential, he held roles at the nonprofit research institution, MDRC, and the Robin Hood Foundation. He holds a Bachelor of Arts degree with Honors in Sociology from the University of Chicago.



Julie Hodgson
Citi Foundation

Julie Hodgson is a Senior Program Officer at the Citi Foundation and leads the strategy and investments for the Financial Capability portfolio in the U.S. She collaborates with national financial capability and asset building organizations to develop programs that help individuals and families develop the skills they need to make informed financial decisions, access safe and appropriate financial products, and build and preserve assets.

Since joining the Citi Foundation in 2011, Julie has held various positions including the coordination of the Foundation's U.S. local grant program. In this role, Julie worked closely with Community Relations colleagues to design and implement impactful strategies that address the needs of low- and moderate-income communities across Citi's U.S. footprint. Previously, Julie focused on governance and board meeting management as well as implementing high visibility volunteer programs.

Prior to joining Citi, Julie coordinated fundraising and volunteerism efforts for nonprofit organizations including the New York City Coalition Against Hunger and Big Brothers Big Sisters of Massachusetts Bay. Julie holds a Master of Public Administration and Nonprofit Management from the Robert F. Wagner School of Public Service at New York University. Julie serves on the Asset Funders Network board of directors.