

Sustaining the Unsustainable: The Imperative for Innovative Financing for Child-Care Facilities

March 29, 2023

SPEAKERS

Joselyn Cousins (Moderator) -Federal Reserve Bank of San Francisco

Joselyn Cousins manages the Community Development Field Group at the Federal Reserve Bank of San Francisco, which partners with financial institutions, community-based organizations, and government agencies to address pressing community development needs impacting low-income neighborhoods and households. Joselyn also serves as the regional manager for Nevada where she provides technical assistance and training on successful initiatives and programs that address and support affordable housing, healthy and resilient communities, and an inclusive financial system for all consumers.

Joselyn has an extensive background in community development in the private and public sectors. Prior to joining the San Francisco Fed, Joselyn was the vice president of community development for United Way of Southern Nevada where she directed and managed the community impact team in developing strategies to address local issues in the areas of education, financial stability, and health. She has many years of banking experience working as a Community Reinvestment Officer for both small and large financial institutions in Nevada. Joselyn earned her bachelor's degree in administration from California State University, San Bernardino.

Eileen Calderon - Child Development Associates (CDA)

Eileen is a dedicated advocate for child care who uses her passion and deep understanding of families, children, and child care providers' needs to promote opportunities to grow prosperity and drive change. As the Communications and Community Relations Manager at Child Development Associates (CDA), she is a fervent proponent for both accessible and quality child care services for all.

With over a decade of experience, Eileen brings a unique blend of innovation and expertise to her role. She is constantly seeking new and creative ways

to engage with clients, build community, and promote the importance of child care. Her experience in developing impactful program strategies has been instrumental in driving the success of CDA's mission and positive impact to over 6,400 families and 3,100 child care providers in San Diego, California.

Beyond her advocacy work, Eileen is responsible for leading CDA's communications and marketing efforts. She expertly manages the organization's social platforms, website, and messaging, utilizing her innovative approach to connect with new audiences. Her work has helped to elevate CDA to new heights, and make a lasting difference in the lives of those they serve.

Eileen holds a Bachelor's Degree in Psychology and Spanish Literature from the University of San Diego and a Master's Degree in Clinical Psychology from Columbia University. In her spare time, Eileen enjoys exploring new coffee shops and travelling with her family.

Lauren Grattan - Mission Driven Finance

Lauren's background in nonprofit development made her eager to activate more capital for social change, leading her to co-found Mission Driven Finance, an impact investment firm and Certified B Corporation that develops strategies to close financial gaps in order to close opportunity gaps.

As Chief Community Officer, she leads the design of community-based strategy, providing a frame for both internal culture & partner relationships. Lauren's blended heritage—Irish, Chinese, and Native Hawaiian—informs her approach to reconnecting capital and community. Prior to building Mission Driven Finance, she spent nearly 10 years fundraising for a wide variety of nonprofits—from large universities to small, volunteer-run initiatives. Lauren served on the steering committee of the Inclusive Capital Collective at Zebras Unite, on the board of Business for Good San Diego, and as a Social Venture Circle Innovation Entrepreneur. Lauren is an alumna of Punahou School in Honolulu and Columbia University in the City of New York.

September Jarrett - Heising-Simons Foundation

September Jarrett is a program officer for the Education program of the Heising-Simons Foundation, focusing on policy and systems change in California. September draws on two decades of experience in program and policy development focused on children and families in the public and private sectors. Her experiences include serving as executive director of San Francisco Office of Early Care and Education, as well as program director at the Mimi and Peter Haas Fund. Early in her career, she helped develop the Child Care Facilities Fund of the Low Income Investment Fund, an award winning public-private partnership designed to expand the supply of high-quality early care and education facilities.

September holds a master's degree in public policy from the New School for Social Research and an undergraduate degree in urban studies from San Francisco State University.

Bevin Parker-Cerker -Local Initiatives Support Corporation (LISC)

Bevin joined LISC in December 2020 to support the growing work in LISC's child care investment portfolio. Before joining LISC, Bevin was the Managing Director of Programs and Senior Director for Early Childhood Education at the Reinvestment Fund, a mid-sized CDFI based in Philadelphia. During her tenure, she raised over \$45 million in grants and program-related investments and led the design, business development, program execution, originations, and underwriting process of all loan and grant-related activities in the child care sector. Bevin was also responsible for sourcing capital and implementing programs to support multiple COVID-19 response funds and is co-author of the Home-Based Child Care Emergency Fund Toolkit. Bevin frequently presents on and participates in research work focused on facilities financing and the importance of community facilities in fueling economic development. She is an active member of several networks and boards.