CHALLENGES FACING WOMEN BUSINESS OWNERS:

- Constrained access to business financing, including loans and equity investments.
- Lower levels of approved business financing.
- Initial lower levels of overall wealth, particularly for women of color.
- Less cash to start limits the types and scale of businesses women own.
- Occupational segregation limits the sectors within which women are starting businesses.
- Limited access to mentors and business networks & markets.
- Lack of access to business education and training.
- Systemic barriers impeding women’s ability to build wealth through business ownership.

THE NEW REPORT WILL EXPLORE HOW BUSINESS OWNERSHIP CAN SERVE AS A WEALTH-BUILDING TOOL FOR WOMEN, AND WAYS THAT GRANTMAKERS, POLICY ADVOCATES AND PRACTITIONERS CAN MAKE AN IMPACT:

- Ways to support and influencing the development of an ecosystem that provides women entrepreneurs with the resources, networks, mentors and capital needed to start, grow, and sustain business that build equity.
- Investing in proven practices to scale successful efforts, undertaking bold and innovative approaches that address the root challenges to women owned businesses.
- Supporting efforts that fill gaps in knowledge that will enable further understanding of the diverse needs and demographics of women business owners.

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