

EQUITY AMPLIFIER

Asset Funders Network's Equity Amplifier for Economic Security (EA) is a new series highlighting organizations or nonprofits focused on building economic security/asset building in communities of color. EA's intent is to:

- **Amplify** the voices of organizations led by people of color.
- **Reduce** systemic biases and barriers within philanthropy.
- **Encourage** AFN membership to broaden and deepen their commitment to supporting economic security and asset building strategies that target diverse communities.

EQUITY AMPLIFIER IS GENEROUSLY SUPPORTED BY JPMORGAN CHASE & CO., METLIFE FOUNDATION, AND TRUIST FOUNDATION.



Where are you headquartered?

Fort Worth, Texas

What is your organization's mission or vision?

MANA strengthens Latina leaders and the community through mentoring, education, and advocacy.

Which area(s) of service BEST describes your organization?

Education

Does your organization identify as a BIPOC led? What does that look like within your organization?

We are an organization in which the majority of the Board of Directors are Hispanic or Latinx.

Provide an example of a program or initiative that your organization is spearheading that works to advance economic opportunity and prosperity for BIPOC communities?

Latina Savings Project educates Latinas and their families. The organization partners with the Women's Institute for a Secure Retirement to provide basic financial literacy and retirement education.



What are some specific barriers or biases from within philanthropic organizations that you believe are hindering BIPOC led or BIPOC serving organizations in accessing adequate funding or support?

The biggest hurdle most BIPOC-serving organizations face is that funders are unaware of their presence. You rely only on volunteerism when you are a nonprofit organization without a salaried staff.

How does your work impact communities and populations that are historically marginalized, underserved and/or under-resourced?

Financial Literacy is central to MANA's advocacy and community education. It provides basic financial literacy and retirement education, including managing finances and making financial decisions.

Name one thing funders need to be cognizant of when connecting or partnering with BIPOC led or organizations and communities?

Funders need to be aware that we are working miracles with limited resources.



[MANA de North Texas](#)

HOW FUNDERS CAN GET INVOLVED

As a benefit of AFN membership, funders may nominate local nonprofits focused on building economic security/asset building in communities of color to highlight as part of the EA series, allowing your organization to showcase innovative models and best practices to help build a more secure future for diverse communities. [Click here](#) for more information or to nominate an organization or nonprofit led by people of color for the AFN EA.

Funders who wish to learn more about MANA de North Texas go to www.manantx.org