

### EAST BAY ASIAN LOCAL DEVELOPMENT CORPORATION

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS

### What we do

We know health happens in community. That's why for 40 years, we have built healthy, vibrant and safe neighborhoods in Oakland and the East Bay. We own 26 properties, including 23 residential properties serving more than 4,000 residents, and have developed over 300,000 square feet of commercial and community space. EBALDC also offers a range of services that empower our residents — and everyone in the neighborhood — to set themselves on a path to economic security and a long, healthy life.

### What is a community development corporation?

Nonprofit development corporations help revitalize the neighborhoods where they are based, usually in low-income areas. We build affordable housing and community facilities and are active in projects benefiting community health. We collaborate with well-established community and civic organizations serving the same neighborhood resident populations.

### Where we work

We are based in Oakland, home to many of the most diverse neighborhoods in the state and nation and some of the highest concentrations of low-income families in the Bay Area. EBALDC works in low-income communities across Oakland and the East Bay. We also operate properties in Emeryville, San Pablo and Richmond.

### Who we serve: EBALDC residents snapshot

Reflecting the diversity of the East Bay, our residents' average age is 47 with an average household income of \$20,133. A quarter are children under 18, while 36 percent of residents are seniors over 55—including 12 individuals in their 90s.



°	African American	51%
0	Asian/Pacific Islander	29%
•	Caucasian	12%
0	Unknown	5%
0	Multiracial	2%
0	Native American	1%
*	Totals are inclusive of Spanish-speaking households	

### Annual Household Income

\$19,999 or less	67%	0
\$20,000 - \$29,999	15%	0
\$30,000 – \$39,999	7%	•
\$40,000 or more	11%	0

Note: Data in charts above is based on 19 residential properties under EBALDC management.



#### How we serve

Since 1975, EBALDC has ensured more East Bay families have stable homes close to services and opportunities they need to build a better life. Through our work, we have:



- invested more than \$200 million in our seven target neighborhoods, creating lasting improvements physical and social — from building 595 senior apartments to boosting students' healthy attitudes and confidence toward money
- established space for more than 70 locally-owned businesses and nonprofits, including a barbershop, a community health service serving speakers of 11 languages and a tobacco-free, liquor-free corner grocery store
- assisted more than 5,000 individuals through our programs and services, including financial education and counseling, youth and senior programming and resident and supportive services
- **improved the quality of life** for 86 percent of EBALDC residents, according to those surveyed
- built 2,046 residential units, in addition to hundreds of thousands of square feet of commercial space. More than \$90 million in affordable housing and development projects are underway in our target neighborhoods.



## Healthy Neighborhoods Approach

### Neighborhood revitalization and preservation

 Renovated properties listed on the National Register of Historic Places or contributing to a National Register District, including Asian Resource Center and Preservation Park, California Hotel, Swan's Marketplace, Madison Park Apartments and Madrone Hotel

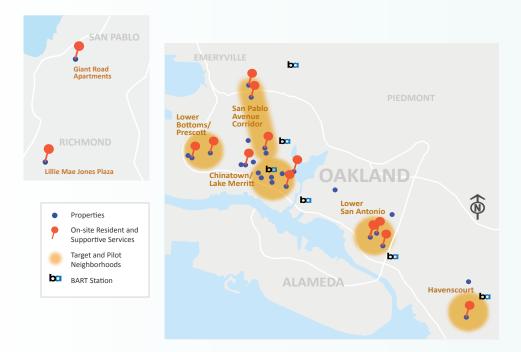


### **Community building**

- EBALDC helps neighbors identify neighborhood needs and advocate for change. Successful resident-led campaigns include securing longer, safer crosswalk times at a busy intersection near San Pablo Hotel.
- Provide consultation services in real estate development and finance to partner organizations that contribute to building a healthy community like renovating a 30,000 square foot youth center in East Oakland

### **EBALDC** properties

We are invested in preserving what's great about the East Bay and improving what we can — from our origins fighting a wrecking ball in Oakland's Chinatown to our willingness today to take on properties other builders turn away from. Learn more at www.ebaldc.org/homes.



# Individual and family economic success

- Aided by 154 volunteers, our Volunteer Income Tax Assistance program has helped clients receive income tax refunds totaling \$2.6 million
- Encouraged 149 individuals to save over \$170,000 of their tax refunds through our Savings Initiative
- Supported housing stability; of residents who were in danger of losing their tenancy, EBALDC helped 84 percent remain in their homes

### Join us

Volunteer: Call (510) 287-5353 ext. 306 or email jpaguio@ebaldc.org

Give: Make a gift at ebaldc.org/donate

**Connect**: Follow us on Facebook, LinkedIn and Twitter

**Learn**: Find out more about our approach at ebaldc.org/healthy-neighborhoods





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