

EQUITY AMPLIFIER

Asset Funders Network's Equity Amplifier for Economic Security (EA) is a new series highlighting organizations or nonprofits focused on building economic security/asset building in communities of color. EA's intent is to:

- **Amplify** the voices of organizations led by people of color.
- **Reduce** systemic biases and barriers within philanthropy.
- **Encourage** AFN membership to broaden and deepen their commitment to supporting economic security and asset building strategies that target diverse communities.

EQUITY AMPLIFIER IS GENEROUSLY SUPPORTED BY JPMORGAN CHASE & CO., METLIFE FOUNDATION, AND TRUIST FOUNDATION.



Where are you headquartered?

Southlake, Texas.

What is your organization's mission or vision?

Cuidado Casero Foundation's mission is to engage people to invest in the educational achievement, leadership development, and engagement of our Hispanic community.

Which area(s) of service BEST describes your organization?

Education.

Does your organization identify as a BIPOC led? What does that look like within your organization?

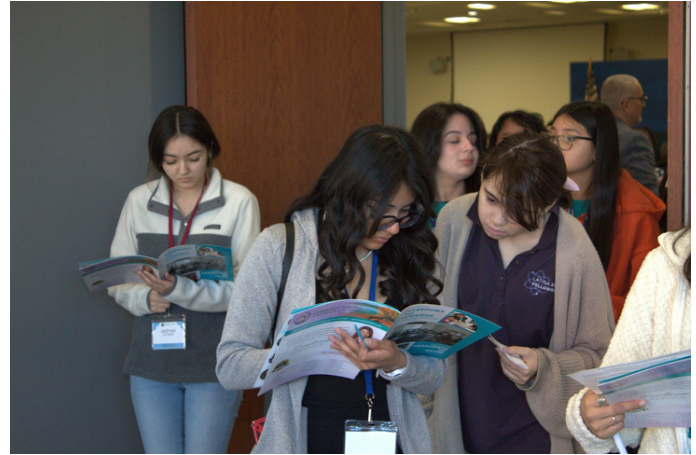
Yes, we identify as BIPOC led.

Provide an example of a program or initiative that your organization is spearheading that works to advance economic opportunity and prosperity for BIPOC communities?

Financial Literacy and College Readiness, Scholarships for Students (bilingual) going to nursing school.

How does your work impact communities and populations that are historically marginalized, underserved and/or under-resourced?

We prepare middle and high school students by offering financial literacy and college readiness programming for Hispanic communities. We also provide college readiness programming for Spanish-speaking parents.



What are some specific barriers or biases from within philanthropic organizations that you believe are hindering BIPOC led or BIPOC serving organizations in accessing adequate funding or support?

Organizations face challenges in accessing networks and connections that often play a crucial role in securing funding, leading to missed opportunities for support.

“It's crucial to move beyond transactional interactions and actively involve community members in decision-making processes.”



[Cuidado Casero Foundation](https://www.cuidadocaserofoundation.org)

HOW FUNDERS CAN GET INVOLVED

As a benefit of AFN membership, funders may nominate local nonprofits focused on building economic security/asset building in communities of color to highlight as part of the EA series, allowing your organization to showcase innovative models and best practices to help build a more secure future for diverse communities. [Click here](#) for more information or to nominate an organization or nonprofit led by people of color for the AFN EA.

Funders who wish to learn more about Cuidado Casero Foundation go to [Cuidado ciudadocaserofoundation.org](https://www.cuidadocaserofoundation.org) Foundation