

EQUITY AMPLIFIER

Asset Funders Network's Equity Amplifier for Economic Security (EA) is a new series highlighting organizations or nonprofits focused on building economic security/asset building in communities of color. EA's intent is to:

- **Amplify** the voices of organizations led by people of color.
- **Reduce** systemic biases and barriers within philanthropy.
- **Encourage** AFN membership to broaden and deepen their commitment to supporting economic security and asset building strategies that target diverse communities.

EQUITY AMPLIFIER IS
GENEROUSLY SUPPORTED BY
JPMORGAN CHASE & CO.,
METLIFE FOUNDATION, AND
TRUIST FOUNDATION.

Clover



Where are you headquartered?

New Orleans, LA

What is your organization's mission or vision?

Clover envisions a city and region where all young children are ready to learn and all citizens are healthy and economically stable. Our mission is to educate children, strengthen families, and build community.

Which area(s) of service BEST describes your organization?

Using a Whole Family Approach, we serve entire families—meeting the needs of children, parents and our aging family members—together through interconnected services and programs such as:

- Infant & Early Toddler Education
- Clover Cares Adult Day Care
- Clover Career Connections
- Community & Supportive Services
- Youth Services



**Does your organization identify as a BIPOC led?
What does that look like within your organization?**

We are an organization in which our Board Chair is Black and 50% of its members are BIPOC.

Provide an example of a program or initiative that your organization is spearheading that works to advance economic opportunity and prosperity for BIPOC communities?

Clover Career Connections is a workforce development program that assists individuals in preparing for careers in today's top industries. Our team of professionals uses an individualized approach to assist adults in navigating career pathways and overcoming barriers to employment. This education/training program utilizes an individualized, yet comprehensive approach that has assisted over 150 participants with finding employment in high growth industries through the pandemic.



How does your work impact communities and populations that are historically marginalized, underserved and/or under-resourced?

Clover delivers a holistic approach to education, health/well-being, economic security, & social capital in an effort to break the cycle of poverty and create intergenerational opportunity & prosperity.

What are some specific barriers or biases from within philanthropic organizations that you believe are hindering BIPOC led or BIPOC serving organizations in accessing adequate funding or support?

Patient capital is often needed as substantial impact within a one to three-year cycle may not always be attainable. Though not impossible, asset and community building is complex due to multi-layered issues that have to be addressed for goal attainment.

Name one thing funders need to be cognizant of when connecting or partnering with BIPOC led or organizations and communities?

Trust their experience within the community and acknowledge how (local) culture can impact programming which negates cookie-cutter/traditional solutions.



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HOW FUNDERS CAN GET INVOLVED

As a benefit of AFN membership, funders may nominate local nonprofits focused on building economic security/asset building in communities of color to highlight as part of the EA series, allowing your organization to showcase innovative models and best practices to help build a more secure future for diverse communities. [Click here](#) for more information or to nominate an organization or nonprofit led by people of color for the AFN EA.

Funders who wish to learn more about Clover, contact arnel.cosey@clovernola.org and visit <https://clovernola.org/>