

From Power Over to Power With: The Reinvention of a Funder Collaborative

Bay Area AFN Conference

November 8, 2023

SPEAKERS:

[Brianna Rogers \(moderator\)](#), ReWork the Bay
[Christina Garcia](#), Christina Garcia Consulting
[Rob Hope](#), ReWork the Bay
[Alexandra Horton](#), Genentech Foundation
[Jeffery Wallace](#), LeadersUp



Brianna Rogers (Moderator)
Rework the Bay

Brianna Rogers, a native to Berkeley, California is a proximate leader who brings incredible energy, insights, and experience to her systems change work. She's able to connect with and engage people from all backgrounds. She grew up in Berkeley, attended Berkeley High School, Berkeley City College, UC Berkeley, and finished her academic career at Georgetown University having earned her master's in public policy management. Brianna joined the Rework the Bay team in 2022, where she leads projects aimed at building worker power through workforce development and improving job quality for direct service providers and low wage workers of color. Brianna is a force who uses her personal lived experience as a tool to disrupt racist and inequitable systems. Building generational wealth and increasing access to sustainable jobs in the Bay Area is a growing opportunity; the dismantling of oppressive systems and structures remain a priority for her.



Christina Garcia
Christina Garcia Consulting

Guided by her passion for social justice, equity, and inclusion, Christina Garcia has dedicated her career to operationalizing the connection between mission, values, and practice to increase social impact. Drawing on her experience in inclusive facilitation, strategy and program development, and evaluation, Christina partners with her clients to develop and integrate actionable practices that improve strategy and culture with a learning mindset. Christina is a 2018 Coro Women in Leadership alumni, 2015 Presidio Institute Cross Sector Leadership Fellow, serves on the Board of Directors of Mercy Housing California and Spring Impact, and is a member of Nonprofit Quarterly's inaugural Race + Power Advisory Committee.



Rob Hope
ReWork the Bay

Rob Hope is Director of [ReWork the Bay](#) at the San Francisco Foundation. Previously, Rob served as Chief Program Officer at Rubicon Programs in Richmond, CA, and managed re-entry and workforce development programs serving formerly incarcerated people at Goodwill/Easter Seals Minnesota. Additional experience includes program evaluation at the Vera Institute of Justice in New York, NY and community-building around prisoner re-entry issues at Urban Strategies Council in Oakland, CA. Rob has a BA in Sociology from Vassar College and a Master's of Public Policy from UC Berkeley. He loves to cook and build things, and lives with his wife and two children in Oakland, California.



Alexandra Horton
Genentech Foundation

Alex Horton has spent nearly 15 years in the philanthropic ecosystem, working both as a fundraiser for nonprofits and now as a funder with Genentech. Currently, Alex leads key components of Genentech's Diversity in STEM giving portfolio, aimed at creating a more diverse and inclusive STEM workforce through investments in educational interventions to both support students from historically excluded backgrounds to succeed in the current system as well as to change the system itself. Specifically, Alex is responsible for Genentech's K-12 Diversity in STEM giving portfolio as well as leading the strategy for the Genentech Foundation, which focuses on Diversity in STEM at the undergraduate level.

Outside of work, Alex is also the Chair of the city of Brisbane's Inclusion, Equity, Diversity, and Accountability (IDEA) committee. She has a BA in Ethics, History, & Public Policy from Carnegie Mellon University and an MS in Philosophy & Public Policy from the London School of Economics.



Jeffery Wallace
LeadersUp

Named one of Fast Company's 100 Most Creative People, Jeffery Wallace is a social impact entrepreneur engineering solutions to the social, economic, and racial disparities impacting America's most vulnerable workers - young adults of color. As President and CEO of LeadersUp, Jeffery leads a movement to evolve Corporate America's approach to at-risk talent and create an inclusive economic recovery post-COVID-19. Under his leadership, LeadersUp has impacted over 60,000 young adults for an estimated total economic impact of \$956M.

A native of Richmond, California, Jeffery proudly attended the University of California, Los Angeles, where he earned both a bachelor's and a master's degree in education before earning a master's in organizational development from the University of California, Berkeley. Jeffery serves on the board of the Los Angeles Urban League, the Nate Parker Foundation, and California Forward. In 2022 he was appointed as commissioner to the Los Angeles County Workforce Development Board where he will provide an urgent voice that will ensure Los Angeles County has an equitable economic recovery from COVID 19. He was most recently appointed to the California Youth Apprenticeship Committee.