Child Care is in Crisis and it’s not a Woman’s Issue — It’s an Economic One
WEBINAR CONTROL PANEL

PARTICIPATE

During the presentation –
Type your question in the
QUESTIONS BOX
to be addressed during
discussion breaks or during
Q/A
As the only membership organization for grantmakers focused on advancing economic security, the Asset Funders Network connects philanthropic leaders to drive greater impact where it’s needed most.
SPEAKERS

Christine Thorsteinson  
*Moderator*
Silicon Valley Community Foundation

Lea Austin
Center for the Study of Child Care Employment

Mary Ignatius
Parent Voices

Natalie Renew
Home Grown

Hayley Wiser
A Wise Choice Daycare & Preschool
The Status and Well-Being of the Early Care and Education Workforce: A Focus on Family Child Care

Lea J.E. Austin, Director
Center for the Study of Child Care Employment, UC Berkeley
March 24, 2021

Asset Funders Network,
Child Care is in Crisis and it’s not a Woman’s Issue - It’s an Economic One: Why we need equity based solutions to the child care crisis
What’s in the American Rescue Plan?

<table>
<thead>
<tr>
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<th>National</th>
<th>California</th>
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<tbody>
<tr>
<td>CCDBG (child care subsidy)</td>
<td>$14.990 billion</td>
<td>~$1.446 billion</td>
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<tr>
<td>Stabilization funds</td>
<td>$23.975 billion</td>
<td>~$2.313 billion</td>
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<td>Head Start</td>
<td>$1,000,000,000</td>
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<tr>
<td>Child Tax Credit</td>
<td>Increases the credit’s maximum amount to $3,000 per child (up to age 17) and $3,600 for children under age 6.</td>
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Sources: [Child Care Law Center](http://www.childcarenetwork.org) and [Center on Budget and Policy Priorities](http://www.cbpp.org)
California Workforce

2,877,174
Children age 0-5

116,800
Early childhood teaching workforce

Source: Early Childhood Workforce Index 2020
## The Impact of COVID-19 on FCC Providers in California

- **61%** of family child care providers had fewer paid staff than before the pandemic.
- **49%** of family child care providers were unable to pay themselves.
- **34%** of family child care providers had taken on personal credit card debt to cover program expenses.
- **22%** of family child care providers had already missed a rent or mortgage payment for their program by July.

**Sources:** California Child Care at the Brink and California Child Care in Crisis

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The Impact of COVID-19 on FCC Providers in California

Source: California Child Care Resource & Referral Network, FCCH COVID-19 Supply Graphs (2021)
BA AFN Webinar: Child Care is in Crisis and it’s not a Woman’s Issue — It’s an Economic One

March 24, 2021
Home Grown
comegrownchildcare.org

- Funders collaborative (10 founding members; 14 current members)

- Home Grown is dedicated to improving the **quality** of and **access** to home-based child care (HBCC)

- Inclusive of **Family Child Care (FCC)** providers and **Family, Friend, and Neighbor (FFN)** caregiver.

- July 2019 start; October 2019 public launch

- Significant pivot to react to COVID-19
Rationale for Home Grown

Motivated by the data:

- **7 million children 0-5** in home-based child care (most in paid and unpaid family, friend, and neighbor care)
- Providers/caregivers: over 97% women; 50% persons of color
- **30% of infants and toddlers** attend home-based child care as their primary care arrangement compared to just 12% in centers

Home-based child care serves:

- Children from low-income families
- Black and Latinx children
- Infants and toddlers
- Children in rural areas
- Children whose parents work nontraditional hours
Goals of Home Grown

Improve access and quality of home-based child care for 1 million children by 2024.

- Spread and scale effective practices
- Use innovation to better understand problems and develop new solutions (both policy and program)
- Interrogate definition of quality and ensure the tools exist to measure and describe quality
- Bolster policy to resource and support HBCC at local, state and federal level
- Shift the narrative around HBCC to focus on the assets and strengths offered to children, families and communities
Supporting HBCC

- Existing supports for HBCC: diffuse & disconnected
- Informal, peer supports
- Other supports: Child Care Resource & Referral; state-funded training agencies; Head Start grantees; shared services, unions & local community organizations
- **Networks** as durable infrastructure: local intermediaries that serve as a hub for policy, payment, information and support to HBCC
- Outcomes: quality, sustainability & community connections
QUESTIONS?

Click the QUESTIONS box to share a question for the presenters.
Thank you for attending today’s Asset Funders Network presentation

PLEASE FILL OUT OUR SURVEY

The survey will pop up on your screen momentarily and will also be sent to you via email

WE VALUE YOUR TIME, AND YOUR RESPONSES WILL INFORM OUR FUTURE PLANNING