

Building Towards an Equitable Recovery: Activating Federal Funds for BIPOC Owned-Businesses



February 23rd, 12:30pm-1:30pm PST

SPEAKERS



Jacob Denney
(moderator)
SPUR



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Mike Russo
Catalyst California



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The California
Endowment



AFN/SPUR: Building Towards an Equitable Recovery

Oakstop: A Platform for Racial Equity



- 6 East Bay Locations
- 80,000 Square Feet
- 25 Black Employees
- 65 Private Office Spaces
- 30 Meeting/Event Spaces
- 435 Monthly Members
- \$4M Annual Budget
- **Established 2014**



- 200+ Businesses Served
- \$1M+ Disbursed in Grants
- 66 Engaged Volunteers
- 25 Local Neighborhoods
- 1,500 Individual Donors
- 20 Corporate Sponsors
- 10 Private Foundations
- **Established 2020**



- 501(c)(3) Impact Programs
- Workforce Development
- Inclusive Entrepreneurship
- Arts Programming
- 25 Workforce Participants
- 200+ Nonprofits Served
- 50+ Artists Served
- **Established 2022**

5 Keys to Equitable Funding

1. Act Quickly

2. Take Risks for Those At Risk

3. Partner w BIPOC led CBOs

4. Give The Money Away (for free)

5. Strengthen Networks, Built Trust



THANK YOU

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Ensuring Equitable Spending of State and Local Fiscal Recovery Funds

February 23, 2023



**San Francisco
Foundation**

Background: Accelerating a Regional Recovery



- A poll of [Bay Area Attitudes on Racial Equity and Regional Recovery](#),
- A compilation of data on [Indicators of an Equitable Recovery in the Bay Area](#),
- A reviewed of local recovery plans to help find [Aligned Priorities in Bay Area Task Force Reports](#), and

Background: Regional Action Groups

Focus Areas	Priorities
Building a Better Economy	<ul style="list-style-type: none">• Job quality standards• Supporting BIPOC-owned, small businesses
Ensuring Affordable Housing	<ul style="list-style-type: none">• Eviction moratorium• Federal housing priorities in infrastructure, and reconciliation packages
Supporting Under-Invested Communities	<ul style="list-style-type: none">• Childcare• Digital divide• Guaranteed income

Background: COVID-19 State and Local Fiscal Recovery Funds

- The COVID-19 **State and Local Fiscal Recovery Funds (SLFRF)** established by ARPA provided cities and counties in the Bay Area \$3 billion in flexible resources to lay the foundation for a strong and equitable recovery.
 - These funds could go towards public sector revenue replacement, essential worker pay, public health and economic impacts of the pandemic, and infrastructure investments.
 - These resources offer a unique opportunity for regional leaders to make targeted investments to advance racial equity by addressing the needs of Black and brown communities harmed most by the pandemic, and systemic barriers that preceded it.

Community Advisory Committee

- **Edie Irons** and **Joanne Karchmer**, All Home
- **Melissa Jones**, **Monet Boyd**, and **Darris Young**, BARHII
- **Omar Carrera**, Canal Alliance
- **Kim Kruckel** and **Karina Laigo**, Child Care Law Center
- **Dan Geiger** and **Sara Gurdian**, Contra Costa Budget Justice Coalition
- **Mariana Moore**, Ensuring Opportunity Campaign to End Poverty in Contra Costa
- **Oraiu Amoni**, **Tracey Brieger**, and **Kung Feng**, Jobs with Justice San Francisco
- **Jhumpa Bhattacharya**, Maven Collaborative
- **Alina Harway** and **Madison Roberts**, NonProfit Housing
- **Louise Auerhahn** and **Derecka Mehrens**, Working Partnerships USA
- **Ellen Wu** and **Chris Schildt**, Urban Habitat

Preview: Bay Area Recovery Dollars Tracker

- In early March we will launch the **Bay Area Recovery Dollars Tracker**, a new tool from PolicyLink, developed in collaboration with the Community Advisory Committee
- The tool will give us the full picture of how Bay Area communities used these funds. It will also highlight calls to action on the lessons learned through the process, and how to deploy the remaining resources.
- **A few highlights:**
 - ***There are still resources on the table.*** Local governments still have an opportunity to leverage federal funds to support the communities of color that have been the most harmed by COVID as well as address the systemic inequities that existed long before the pandemic.
 - ***There are many bright spots to lift up-*** and to sustain after these funds go away
 - ***Some investments have not met the need.*** Less than one percent of the resources allocated to date went to targeted, BIPOC-owned inclusive business development.
 - ***Ongoing, resourced, multi-issue budget advocacy capacity is critical-*** it needs to exist before a crisis.

PREVIEW: Spending on Inclusive Business Development & Private Business

Expenditure Categories	Recipient	Project Name	Project Description	
Inclusive Business Development	San Jose city	Quetzal Gardens Business Cen..	This project will enable the Latino Business Foundation (LB..	\$75K
		Small Business Direct Outreac..	Fund two multi-lingual staff members within the Office of ..	\$300K
		Small Business Grants	This will be a citywide business grant program designed to..	\$2,750K
		Supplemental Business Develo..	Research, develop and implement communications tactics ..	\$400K
	San Mateo County	Micro Food Business Grant Pro..	Estimate 90 qualified ..	\$513K
	Solano County	Business Translation Services ..	To support non English speaking businesses the SBDC will ..	\$28K
		Revolving Loan Fund	Loans will be provided to small businesses impacted by Co..	\$4,000K
		Small Business Technical Assis..	This project includes an RFP process to competitively proc..	\$208K
	Sonoma County	ARPA Small Business Equity & ..	Outreach and support services, education, and access to ca..	\$6,417K
		Traditional Food Producers Ass..	Business development assistance for at least 20 impacted ..	\$384K
Private Business	Alameda city	Commercial Streets	The Commercial Streets project includes the purchase and ..	\$630K
		Parklet Insurance Reimburse..	City Council approved an extension of the Commercial Stre..	\$40K
	Alameda County	CDA Business Grants	Small Business Grants:..	\$2,250K
		East Bay EDA Business Grants	The Alameda County Small Business Grants Program will p..	\$10,000K
		Supervisorial Community Need..	Alameda County ARPA Supervisorial District Community N..	\$15,500K
	Concord city	Commercial Rent Relief Progra..	The Commercial Rent Relief Program provided a one-time g..	\$1,000K
		Provision of Government Services	Grants to small businesses	\$2,000K
			Funding Special Events supporting local businesses	\$500K
	Daly City city	Small Business Assistance - Re..	Provides financial assistance to local restaurants negative..	\$330K
		Small Business Assistance - SM..	This program provides grants to local small businesses ne..	\$500K
	Hayward city	Economic Development Busine..	Economic Recovery programs consist of nine sub-program..	\$2,000K
	Milpitas city	Hotel business assistance	Milpitas is home to twenty hotels which serve the Silicon V..	\$130K
		Small Business Assistance-Rel..	The City of Milpitas launched the Milpitas Small Business A..	\$1,565K
Newark city	Covid Vaccination Incentives	To increase the number of vaccinations in the City of Newa..	\$10K	
	Small Business Grants and Ad	This Small Business Grants programs aims to award small	\$1,510K	

Stay Tuned!

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Grantmakers Advancing
Economic Equity