

Toxic Inequality: Confronting the Racial Wealth Gap

SAN ANTONIO
Area



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**San Antonio Area Foundation
and Baptist Health Foundation of San Antonio**

January 9, 2018 | Pearl Studio

- 9:30 a.m. **Welcome & Introductions**
 Carolyn L. Watson, JPMorgan Chase & Co.
 Steering Committee, San Antonio Area Asset Funders Network
- 9:40 a.m.
– 10:00 a.m. **Framing the Issue: Income Inequality**
 Dr. Thomas Shapiro, Institute on Assets and Social Policy, Brandeis University;
 author of *Toxic Inequality: How America's Wealth Gap Destroys Mobility,
 Deepens the Racial Divide & Threatens Our Future*
- 10:00 a.m.
– 10:45 a.m. **Panel: Racial Wealth Gap - the San Antonio Region**
 Dr. Thomas Shapiro, Institute on Assets and Social Policy, Brandeis University
 Dr. Christine Drennon, Urban Studies Program; Departments of Sociology
 & Anthropology, Trinity University
 Don Baylor, Jr., The Annie E. Casey Foundation
 Eusebio Diaz, Baptist Health Foundation of San Antonio
- 10:45 am
– 11:00 am **Audience Questions**
 Eusebio Diaz, Baptist Health Foundation of San Antonio
- 11:00 a.m. **Forum Closing Remarks & Session Conclusion**
 Frances A. Gonzalez, Asset Funders Network

2017 San Antonio Area AFN Steering Committee

Rebecca Brune, San Antonio Area Foundation
Gloria Delgado, Texas Capital Bank
Eusebio Diaz, Baptist Health Foundation of San Antonio
Zachary Evans, Federal Reserve Bank of Dallas, San Antonio Branch
Alice Jewell, McKenna Foundation
Patricia Mejia, Methodist Healthcare Ministries
Catalina Schultze-Kraft, Methodist Healthcare Ministries
Carolyn L. Watson, JPMorgan Chase & Co.

*San Antonio Area AFN is a regional chapter of grantmakers who invest in opportunities
for low and middle-income individuals and families to build economic well-being.*

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DON BAYLOR, JR.

Don Baylor, Jr. is a senior program officer in the Center for Economic Opportunity, where he oversees many of the Foundation's financial services and asset building strategies, including initiatives to confront the racial-ethnic wealth gap in the South. He currently manages the Southern Partnership to Reduce Debt, a 7-state project to improve policies and programs related to medical debt, payday-auto title lending, and criminal/civil fees and fines. Prior to joining Casey, Baylor was a senior associate at the Urban Institute in Washington, D.C., where he focused on expanding economic opportunity for the JPMorgan Chase, Citi, MacArthur and Gates foundations. He also worked as director of OpportunityTexas at the Center for Public Policy Priorities (CPPP) in Austin, where he built new data platforms, consulted with regional stakeholders, and worked to pass legislation to increase household savings, curb predatory lending, and integrate financial education into the K-8 math curriculum. He is currently on the board of the Texas Match the Promise Foundation, Equal Measure, and EARN. He was also an inaugural member of the Consumer Financial Protection Bureau's Consumer Advisory Board (2012-2016) where he focused on small dollar lending rulemaking and tax time savings. He earned a Bachelor of Arts in Psychology from Georgetown University and a Master of Arts in African American and Southern History with honors from The University of Wisconsin at Madison.

EUSEBIO DIAZ

Eusebio Diaz has worked in the nonprofit sector for over 18 years, including 14 years in the field of philanthropy, and is currently the Vice President of Programs with the Baptist Health Foundation of San Antonio. Eusebio earned a Bachelor of Arts Degree in Anthropology and a Masters of Arts Degree in Bicultural-Bilingual Studies, both from the University of Texas at San Antonio, and is a veteran of the United States Air Force. He was born and raised in South Texas, the son of migrant farm workers and has lived in the San Antonio area for the past 30 years.

DR. CHRISTINE DRENNON

Christine Drennon joined the Trinity faculty in 2002 and within months became engaged in addressing San Antonio's challenges. An associate professor of sociology and anthropology with expertise in urban geography and community development, Drennon seeks to give her students an intense appreciation for where they come from, both historically and geographically, and help them engage in their individual communities once they leave Trinity. Dr. Drennon received the Urban Affairs Association award for a scholar/activist in 2014. In particular, her nomination for this award described her "grit and research that brought more government services like pre-kindergarten sites and probation officers to at-risk neighborhoods and noted her work as "exemplifying field-based urban scholarship". She earned her Ph.D. in Geography from the University of Texas in Austin, her M.A. in Geography from the University of Wisconsin, Madison and her B.S. in Photography from Rochester Institute of Technology.

DR. THOMAS SHAPIRO

Dr. Thomas Shapiro, Director, Institute on Assets and Social Policy and the Pokross Professor of Law and Social Policy at The Heller School for Social Policy, Brandeis University. Professor Shapiro's primary interest is in racial inequality and public policy and is a leader in the wealth and race field with a particular focus on closing the racial wealth gap. Dr. Shapiro's widely anticipated book *Toxic Inequality: How America's Wealth Gap Destroys Mobility, Deepens the Racial Divide, & Threatens Our Future* was released March 2017. His media appearances include Tony Brown's Journal, The Tavis Smiley Show, Talk of the Nation, CNN, and On Point. His work has been reviewed or discussed in The Washington Post, The Boston Globe, The American Prospect, The Chicago Sun-Times, The St. Louis Post-Dispatch, CommonWealth Magazine, Newsweek, The Village Voice, and others. Dr. Shapiro presents lectures and seminars throughout the United States to general, professional, policy, community, foundation, and university audiences. He teaches seminars in Assets and Social Policy; The Sociological Inquiry of Inequality; and Qualitative Research Methods.

CAROLYN WATSON

Carolyn Watson is a Vice President of Corporate Responsibility at JPMorgan Chase, which she joined in 2011. She directs the JPMorgan Chase Foundation's philanthropic investments for Houston, Austin, San Antonio and El Paso, which collectively employ more than 11,000 people. The approach of each high-impact investment is to leverage the company's strength and the dedication of its talented employees to tackle pressing social and economic challenges. Carolyn has led the development of a \$5 million, 5-year workforce investment strategy to address Houston's acute training and education gaps. She served on the Greater Houston Partnership's Regional Workforce Development Task Force. In partnership with area employers, she led the development of "PetrochemWorks.com", an engaging and interactive career platform targeting high school students and young adults for careers in the petrochemical industry, resulting in increased credential attainment, new collaborations and new resources for the region's workforce development system. Before joining Chase, Carolyn served as a program officer for the Rockwell Fund, Inc. A native Texan, Carolyn holds a BA from Louisiana State University and a Master of Public Affairs degree from the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin, and a Master of Science in Management from Stanford's Graduate School of Business. Houston Woman Magazine named her one of Houston's 50 Most Influential Women of 2015.