



United Way of San Antonio  
and Bexar County

Contact Person

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## General Overview

### Approach

- Part of a broader financial well-being investment strategy

### Target Age Groups

- 0-5 years old
- 5-11 years old
- 11-14 years old
- 14-18 years old
- 18-24 years old

### Target Populations

- College students
- Immigrant youth
- LGBTQ+ youth
- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)
- System-involved youth (e.g. —child welfare, juvenile justice, homelessness, mental health)
- Transition-age foster youth
- Young parents
- Youth with disabilities

### Geographic Focus

- **West South Central** (AR, LA, OK, & TX)

## Financial Well-Being Investment/Interest Areas

### Direct Services

#### Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

#### Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

#### Mental Health and Support Services

Funding mental health services: support services for young parents; education, career, financial and benefits system advising and navigation supports

#### Housing and Basic Needs

Providing support for housing, food security, and other basic needs for youth

#### Other

Backbone support and convening of local agencies and service providers

### Research and Pilots

#### Program Evaluation

Funding evaluations of existing programs to measure impact and identify best practices

#### Needs Assessments

Supporting research to understand the specific needs and challenges of youth populations in various communities

#### Data Collection and Analysis

Investing in studies that gather data on youth outcomes and financial well-being

#### New Initiatives

Funding pilot programs or innovative approaches to addressing youth financial well-being, such as new technologies, financial tools, or peer-led programs

## Policy and Advocacy

### Advocacy

Supporting efforts to inform local, state, or national policies that improve youth access to education, employment, and financial stability

### Awareness Campaigns

Funding campaigns that amplify youth voice, shift narratives, and raise awareness about the needs and opportunities for youth

### Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

### Leadership Development

Supporting programs that train and empower youth leaders or those working youth-serving organizations

## Capacity Building

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## Community Engagement

### Youth-Led Initiatives

Funding programs that empower youth to design and lead initiatives addressing issues that affect them directly

### Family and Community Support

Supporting programs that engage young parents, families, and communities in fostering youth development and financial well-being

## Collaboration

### Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

### Peer Learning and Exchange

Supporting networks or platforms where youth-serving organizations can share knowledge, resources, and best practices

## Other Youth/Young Adult Financial Well-Being Services

### Opportunity Youth Reengagement

### Job Skills Development

### Dual Generation Household Support

### Childcare Scholarships for Eligible Parents

## Stage of Grantmaking

### Sourcing and Screening (Research Phase)

Identifying philanthropic goals, finding and sourcing nonprofit partners, screening nonprofits, and conducting due diligence

### Structuring and Selecting (Implementation Phase)

Deciding on grant structure (e.g., size, duration, geographic or demographic focus), and selecting nonprofit partners

### Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more