



United Way of
Massachusetts Bay

Contact Person

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General Overview

Approach

- Part of a broader financial well-being investment strategy

Target Age Groups

- 14-18 years old
- 18-24 years old

Target Populations

- College students
- Immigrant youth
- LGBTQ+ youth
- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)
- System-involved youth (e.g.—child welfare, juvenile justice, homelessness, mental health)
- Transition-age foster youth
- Young parents
- Youth with disabilities

Geographic Focus

- **New England** (CT, ME, MA, NH, RI, & VT)

Financial Well-Being Investment/Interest Areas

Direct Services

Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

Mental Health and Support Services

Funding mental health services: support services for young parents; education, career, financial and benefits system advising and navigation supports

Housing and Basic Needs

Providing support for housing, food security, and other basic needs for youth

Research and Pilots

Program Evaluation

Funding evaluations of existing programs to measure impact and identify best practices

Needs Assessments

Supporting research to understand the specific needs and challenges of youth populations in various communities

Data Collection and Analysis

Investing in studies that gather data on youth outcomes and financial well-being

New Initiatives

Funding pilot programs or innovative approaches to addressing youth financial well-being, such as new technologies, financial tools, or peer-led programs

Other

We provide general operating support to organizations supporting youth and young adult financial well-being, so they do all of the above and more that is not included here, such as providing housing, wraparound supports and therapy.

Policy and Advocacy

Advocacy

Supporting efforts to inform local, state, or national policies that improve youth access to education, employment, and financial stability

Systems Change

Investing in initiatives that seek to reform systems (education, criminal justice, child welfare) to create better opportunities for youth

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Leadership Development

Supporting programs that train and empower youth leaders or those working in youth-serving organizations

Capacity Building

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Leadership Development

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Community Engagement

Youth-Led Initiatives

Funding programs that empower youth to design and lead initiatives addressing issues that affect them directly

Family and Community Support

Supporting programs that engage young parents, families, and communities in fostering youth development and financial well-being

Collaboration

Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

Peer Learning and Exchange

Supporting networks or platforms where youth-serving organizations can share knowledge, resources, and best practices

Stage of Grantmaking

Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more

Approximate Level of Investment in The Last 12 Months

\$1,000,000+