



Contact Person

Kirsten Hongisto
khongisto@uwba.org

General Overview

Approach

- Part of a health and well-being strategy

Target Age Groups

- 11-14 years old
- 14-18 years old
- 18-24 years old

Target Populations

- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)
- Transition-age foster youth
- System-involved youth (e.g.—child welfare, juvenile justice, homelessness, mental health)
- Young parents

Geographic Focus

- **Pacific** (AK, CA, HI, OR, & WA)

Financial Well-Being Investment/Interest Areas

Direct Services

Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

Housing and Basic Needs

Providing support for housing, food security, and other basic needs for youth

Research and Pilots

Program Evaluation

Funding evaluations of existing programs to measure impact and identify best practices

Needs Assessments

Supporting research to understand the specific needs and challenges of youth populations in various communities

Data Collection and Analysis

Investing in studies that gather data on youth outcomes and financial well-being

New Initiatives

Funding pilot programs or innovative approaches to addressing youth financial well-being, such as new technologies, financial tools, or peer-led programs

Policy and Advocacy

Advocacy

Supporting efforts to inform local, state, or national policies that improve youth access to education, employment, and financial stability

Awareness Campaigns

Funding campaigns that amplify youth voice, shift narratives, and raise awareness about the needs and opportunities for youth

Capacity Building

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Collaboration

Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

Peer Learning and Exchange

Supporting networks or platforms where youth-serving organizations can share knowledge, resources, and best practices

Stage of Grantmaking

Sourcing and Screening (Research Phase)

Identifying philanthropic goals, finding and sourcing nonprofit partners, screening nonprofits, and conducting due diligence

Structuring and Selecting (Implementation Phase)

Deciding on grant structure (e.g., size, duration, geographic or demographic focus), and selecting nonprofit partners

Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more

Approximate Level of Investment in The Last 12 Months

\$1,000,000+

Systems Change

Investing in initiatives that seek to reform systems (education, criminal justice, child welfare) to create better opportunities for youth

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Community Engagement

Family and Community Support

Supporting programs that engage young parents, families, and communities in fostering youth development and financial well-being

Other Youth/Young Adult Financial Well-Being Services

SparkPoint Centers

There are 23 SparkPoint centers across the San Francisco Bay Area that work with families to secure essential needs, increase income, build credit, increase savings, and reduce debt through offering basic needs, career and educational training, and financial services. Through SparkPoint UWBA provided 29,733 financial services and served 19,231 individuals.

Free Tax Help

A program in more than 100 locations across the Bay Area, we provide free tax preparation for low-to-moderate-income households. We assist Earned Income Tax Credit (EITC) eligible families in claiming tax credits because the EITC and the Child Tax Credit are proven to be the most effective anti-poverty program in the country.

Youth Opportunity Pathways

We partner across sectors to connect young people to the workforce, as research shows it increases the likelihood that they will be employed and earn family-sustaining wages later in life.