



Contact Person

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## General Overview

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### Approach

- Part of a workforce development strategy

### Target Age Groups

- 14-18 years old
- 18-24 years old

### Target Populations

- College students
- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)

### Geographic Focus

- **New England**  
(CT, ME, MA, NH, RI, & VT)
- **Middle Atlantic**  
(NJ, NY, & PA)
- **South Atlantic**  
(DE, DC, FL, GA, MD, NC, SC, VA, & WV)
- **London, UK**
- **Singapore**

## Financial Well-Being Investment/Interest Areas

### Direct Services

#### Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

#### Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

#### Mental Health and Support Services

Funding mental health services; support services for young parents; education, career, financial and benefits system advising and navigation supports

### Capacity Building

#### Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

### Research and Pilots

#### New Initiatives

Funding pilot programs or innovative approaches to addressing youth financial well-being, such as new technologies, financial tools, or peer-led programs

### Policy and Advocacy

#### Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

### Stage of Grantmaking

#### Sourcing and Screening (Research Phase)

Identifying philanthropic goals, finding and sourcing nonprofit partners, screening nonprofits, and conducting due diligence

