



Contact Person

Donna Nash

dnash@briggsmemphis.org

General Overview

Approach

- A standalone youth and young adult financial well-being investment strategy

Target Age Groups

- 11-14 years old
- 14-18 years old
- 18-24 years old

Target Populations

- Immigrant youth
- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)
- System-involved youth (e.g.—child welfare, juvenile justice, homelessness, mental health)
- Young parents
- Youth with disabilities

Geographic Focus

- Memphis, TN

Financial Well-Being Investment/Interest Areas

Direct Services

Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

Policy and Advocacy

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Leadership Development

Supporting programs that train and empower youth leaders or those working in youth-serving organizations

Capacity Building

Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

Leadership Development

Supporting programs that train and empower youth leaders or those working in youth-serving organizations

Collaboration

Stage of Grantmaking

Sourcing and Screening (Research Phase)

Identifying philanthropic goals, finding and sourcing nonprofit partners, screening nonprofits, and conducting due diligence

Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more

Approximate Level of Investment in The Last 12 Months

\$10,000-\$49,000

