



Contact Person

**Greg Fischer**  
gfischer@nefe.org

## General Overview

### Approach

- Part of a broader financial well-being investment strategy

### Target Age Groups

- 11-14 years old
- 14-18 years old
- 18-24 years old
- Through first career (24-35ish)

### Target Populations

- K-12 students
- Youth with disabilities
- Immigrant youth
- LGBTQ+ youth
- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)
- System-involved youth (e.g.—child welfare, juvenile justice, homelessness, mental health)
- Transition-age foster youth
- College students
- Young parents

### Geographic Focus

- National
- Native American and Indigenous communities
- Rural communities

## Financial Well-Being Investment/Interest Areas

### Direct Services

#### Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

#### Mental Health and Support Services

Funding mental health services; support services for young parents; education, career, financial and benefits system advising and navigation supports

#### Other

Research of financial education through the lenses of Measurement, Systemic Equality, Data & Methodological Limitations, and on Youth

## Research and Pilots

### Needs Assessments

Supporting research to understand the specific needs and challenges of youth populations in various communities

### Data Collection and Analysis

Investing in studies that gather data on youth outcomes and financial well-being

### New Initiatives

Funding pilot programs or innovative approaches to addressing youth financial well-being, such as new technologies, financial tools, or peer-led programs

## Policy and Advocacy

### Advocacy

Supporting efforts to inform local, state, or national policies that improve youth access to education, employment, and financial stability

### Awareness Campaigns

Funding campaigns that amplify youth voice, shift narratives, and raise awareness about the needs and opportunities for youth

### Systems Change

Investing in initiatives that seek to reform systems (education, criminal justice, child welfare) to create better opportunities for youth

## Collaboration

### Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

### Peer Learning and Exchange

Supporting networks or platforms where youth-serving organizations can share knowledge, resources, and best practices

## Stage of Research Funding

### Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more

## Approximate Level of Investment in The Last 12 Months

**\$1,000,000+**

