



## Contact Person

**Jennifer Bianca Browning**  
jennifer.b@hiltonfoundation.org

## General Overview

### Approach

- Part of a workforce development strategy

### Target Age Groups

- 18-24 years old

### Target Populations

- Opportunity youth (young people, typically aged 16 to 24, who are not engaged in school or employment)

### Geographic Focus

- **West South Central** (AR, LA, OK, & TX)
- **Pacific** (AK, CA, HI, OR, & WA)
- **National**

## Financial Well-Being Investment/Interest Areas

### Direct Services

#### Educational Programs

Investing in financial education, financial capability, job readiness, or mentorship programs that benefit youth

#### Employment and Training

Supporting workforce development programs, internships, apprenticeships, and labor market onramps that offer skill-building and employment opportunities

#### Mental Health and Support Services

Funding mental health services; support services for young parents; education, career, financial and benefits system advising and navigation supports

#### Other

Narrative Change

### Research and Pilots

#### Program Evaluation

Funding evaluations of existing programs to measure impact and identify best practices

#### Needs Assessments

Supporting research to understand the specific needs and challenges of youth populations in various communities

#### Data Collection and Analysis

Investing in studies that gather data on youth outcomes and financial well-being

## Policy and Advocacy

### Advocacy

Supporting efforts to inform local, state, or national policies that improve youth access to education, employment, and financial stability

### Awareness Campaigns

Funding campaigns that amplify youth voice, shift narratives, and raise awareness about the needs and opportunities for youth

### Systems Change

Investing in initiatives that seek to reform systems (education, criminal justice, child welfare) to create better opportunities for youth

### Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

### Leadership Development

Supporting programs that train and empower youth leaders or those working in youth-serving organizations

## Capacity Building

### Nonprofit Support

Providing funding to build the capacity of organizations that serve youth, improving their ability to deliver high-quality services and reach more young people

### Leadership Development

Supporting programs that train and empower youth leaders or those working in youth-serving organizations

## Community Engagement

### Youth-Led Initiatives

Funding programs that empower youth to design and lead initiatives addressing issues that affect them directly

### Family and Community Support

Supporting programs that engage young parents, families, and communities in fostering youth development and financial well-being

### Other

Intermediary and collaborative efforts

## Collaboration

### Partnerships

Funding collaborations between nonprofits, schools, businesses, and government agencies to maximize impact on youth development and financial well-being

### Peer Learning and Exchange

Supporting networks or platforms where youth-serving organizations can share knowledge, resources, and best practices

## Stage of Grantmaking

### Structuring and Selecting (Implementation Phase):

Deciding on grant structure (e.g., size, duration, geographic or demographic focus), and selecting nonprofit partners

### Supporting and Sustaining (Growth Phase)

Providing support to nonprofit partners (e.g., technical assistance, communications, advocacy, policy work), and sustaining the work through peer learning, narrative change, and more

## Approximate Level of Investment in The Last 12 Months

**\$1,000,000+**