

# Childcare and the Economy



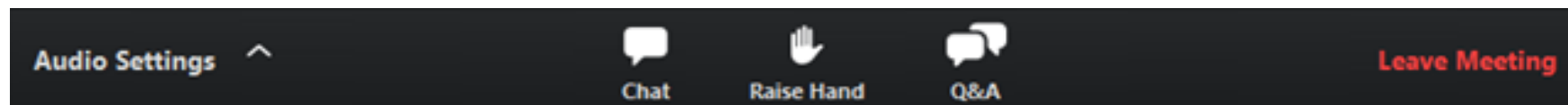
Wednesday, October 28<sup>th</sup> | 2-3 pm ET

# WEBINAR CONTROL PANEL

## PARTICIPATE

---

*During the presentation –*  
Type your question in the  
**QUESTIONS BOX**  
to be addressed during  
discussion breaks or during  
Q/A



# Working Together to Achieve Economic Security for All

As the only membership organization for grantmakers focused on advancing economic security, the Asset Funders Network connects philanthropic leaders to drive greater impact where it's needed most.

**INFORM | CONNECT | INFLUENCE | BUILD**

Thank you to our Sponsors:



JPMORGAN CHASE & CO.

# SPEAKERS



**DENA  
JACKSON**  
MODERATOR  
TEXAS WOMEN'S  
FOUNDATION



**JERLETHA  
MCDONALD**  
ARLINGTON DFW  
CHILD CARE  
PROVIDERS  
ASSOCIATION



**CATHERINE  
WHITE**  
NATIONAL  
WOMEN'S LAW  
CENTER



**LEA  
AUSTIN**  
CENTER FOR  
THE STUDY OF  
CHILD CARE  
EMPLOYMENT



# Early Childhood Educators



WE'RE ENTREPRENEURS AND ADVOCATES FOR CHILDREN

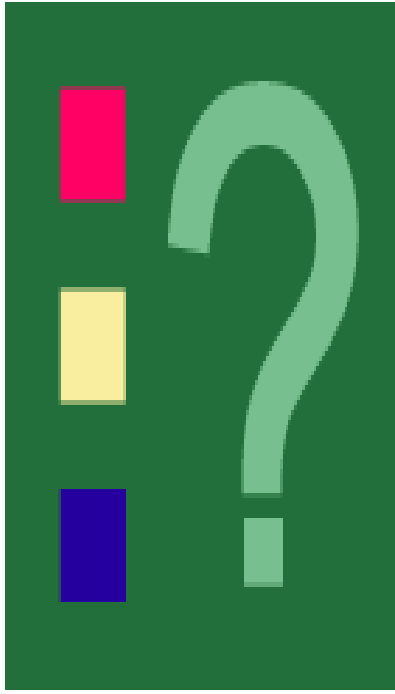


Jerletha McDonald, Founder – CEO  
Arlington DFW Child Care  
Arlington, Texas

Asset Funders Network, National Webinar  
Child Care Crisis  
Wednesday, October 28, 2020

# My experience as a Family Child Care CEO





*challenges*





ARLINGTON DFW CHILD CARE  
PROFESSIONALS

*We're More than Child Care  
Professionals:  
We're Entrepreneurs and Advocates for  
Children!*



ADFW CHILD CARE PROFESSIONALS

## WORKSHOPS

Register for one of our monthly workshops or events!



LEARN MORE HERE



ADFW CHILD CARE PROFESSIONALS

## FIND CHILD CARE

ADFW Child Care Regulated Partner Centers!



LEARN MORE HERE



ADFW CHILD CARE PROFESSIONALS

## BECOME A MEMBER

Join us today!



ADFW CHILD CARE PROFESSIONALS

## CONFERENCE

Attend our Annual Early Educators Conference!





Jerletha McDonald, Founder – CEO  
Arlington DFW Child Care  
[Arlingtondfwchildcare.org](http://Arlingtondfwchildcare.org)

All Social Media Channels

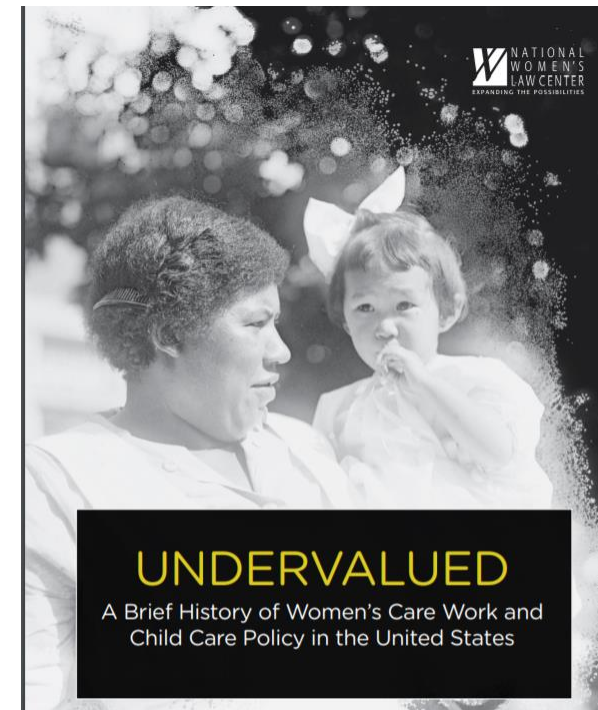


**NATIONAL  
WOMEN'S  
LAW CENTER**



# Before COVID: A Brief Overview

- Inequitable, broken “system”
- Unaffordable & hard-to-find for families
- Underpaid & undervalued workforce
- Insufficient public funding & racial disparities in access to that funding



# COVID Impact on Child Care

## CHILD CARE *IN CRISIS*



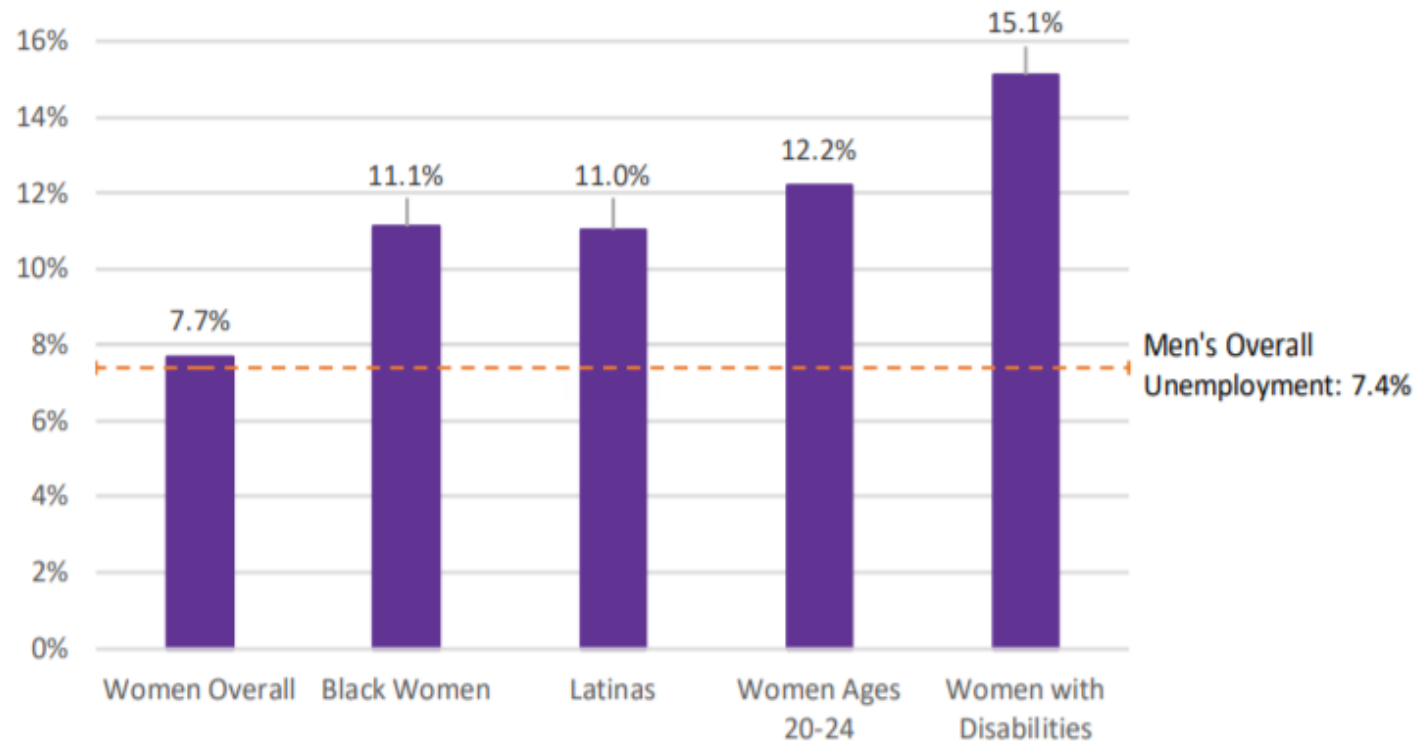
STORIES FROM THE FIELD

- Both families & providers losing out
- Higher operational costs + lower enrollment = unworkable math for providers
- 1-in-6 educators lost their jobs
- Family budgets strained due to job and income loss

# The “She-cession”

- Women dropped out of the labor force in September at **FOUR TIMES** the rate of men, with additional disparities
- Caregiving a huge cause of this pushout

Women's Unemployment Rates (September 2020)



# What Happens Without Action?

Cascading impacts that affect ALL of us:

- Children
- Mothers (and the families they support)
- Women working in child care
- Businesses and our economy



## Big Takeaways

- The fight for **child care is fundamentally about gender and racial equity**
- This needs to show up both in policy and research and also *how* we do our work

# THE IMPACT OF COVID-19 ON THE EARLY CHILDHOOD SECTOR & MOVING FORWARD

**Lea Austin**, Director

Center for the Study of Child Care Employment

Asset Funders Network, National Webinar – Child Care Crisis

Wednesday, October 28, 2020



Women make up 95% of the early educators, women of color constitute ~40%

Median wage is **\$12.12** an hour

Early educators **experience poverty at rates that are four to fourteen times higher** than K-12 teachers

Black women are paid on average **\$0.78 less per hour** than their white peers



**Sources:** Center for the Study of Child Care Employment and California Department of Public Health



**“The pressure from the community to open is extreme, and there seems to be very little concern on the part of the parents for the health of the staff and/or the older members of their own families.”**

— California child care provider, July 2020



**Source:** Center for the Study of Child Care Employment, “California Child Care in Crisis: The escalating impacts of COVID-19 as California reopens child care”

# COVID-19 IMPACT ON EARLY CHILDHOOD PROVIDERS

## California

- 49% of FCC have not paid themselves
- 1 in 5 missed a rent or mortgage payment
- more than 1 in 3 do not have enough funds to pay for the PPE or cleaning/sanitizing supplies they need

**Source:** Center for the Study of Child Care Employment, “California Child Care in Crisis: The escalating impacts of COVID-19 as California reopens child care”

## Oregon

- 49% worried about the health and safety of themselves, their staff and the children that would be in their care
- 27% cannot afford to stay open with reduced group sizes

**Source:** University of Virginia, EdPolicyWorks; UCLA, Graduate School of Education & Information Studies, “Child Care Leaders' Experiences with COVID-19: First Findings from the Study of Early Education in Louisiana”

## Louisiana

- 56% of site leaders have not received a salary
- 23% of site leaders have no healthcare benefits

**Source:** Oregon Early Learning Division, “Oregon Child Care and COVID-19: Provider Perspectives through Reopening”



# Q & A



**DENA JACKSON**

MODERATOR

TEXAS WOMEN'S FOUNDATION



**JERLETHA MCDONALD**

ARLINGTON DFW CHILD CARE PROVIDERS ASSOCIATION



**CATHERINE WHITE**

NATIONAL WOMEN'S LAW CENTER



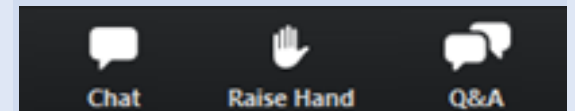
**LEA AUSTIN**

CENTER FOR THE STUDY OF CHILD CARE EMPLOYMENT

## CONTROL PANEL

### QUESTIONS

Click the **QUESTIONS** box to share a question for the presenters.



Thank you for attending today's  
**Asset Funders Network**  
presentation

---

# PLEASE FILL OUT OUR SURVEY

The survey will pop up on your screen momentarily  
and will also be sent to you via email

**WE VALUE YOUR TIME,  
AND YOUR RESPONSES WILL INFORM  
OUR FUTURE PLANNING**