

SPRING MEETING

THE PROMISE OF EMERGING TWO-GENERATION STRATEGIES

Tuesday, April 5, 2016



#2GenNorthTexas
@AssetFunders

10:00am WELCOME & INTRODUCTIONS

Susan Hoff United Way of Metropolitan Dallas

10:05am THE PROMISE OF EMERGING TWO-GENERATION STRATEGIES

Dr. Christopher King Ray Marshall School, University of Texas at Austin

10:35am PUTTING THE DUAL GENERATION FRAMEWORK INTO ACTION: DISCUSSION & Q/A

Susan Gewirtz Consultant, Former Grantmaker

Dr. Christopher King Ray Marshall School, University of Texas at Austin

Carolyn Seward Family and Workforce Centers of America,
Metropolitan Education and Training (MET) Center

Tori Thomas Mannes ChildCareGroup

Dena L. Jackson Dallas Women's Foundation – *Moderator*

11:50am WRAP UP & PROGRAM CONCLUDES

Presented by the Steering Committee for the North Texas Asset Funders Network

Rose Bradshaw, North Texas Community Foundation

Grant Coates, The Miles Foundation

Sarah Cotton Nelson, Communities Foundation of Texas

Laura Duty, The King Foundation

Elma Goodwin, U.S. Department of HHS,
Administration for Children & Families

Susan Hoff, United Way of Metropolitan Dallas

Dena L. Jackson, Dallas Women's Foundation

Annika Little, Asset Funders Network

Sue Matkin, United Way of Tarrant County

Alfreda B. Norman, Federal Reserve Bank of Dallas

Kathy Smith, Meadows Foundation

Debbie Taylor, Citibank

Michelle Thomas, JP Morgan Chase & Co

The North Texas Asset Funders Network is a collaborative effort developed to bring grantmakers together to share and learn around the topics of asset building and financial capability.

For all Funders Forum event archives and meeting materials, please visit our website, at <http://goo.gl/UuLwbW>

SUSAN GEWIRTZ

Susan Gewirtz is an independent consultant living in the Baltimore area. After 20 years of leading economic opportunity initiatives at the Annie E. Casey Foundation, she is working with foundations and non-profit organizations in areas related to supporting community college students, designing two-generation strategies, and helping communities implement integrated service delivery strategies. She also works with organizations on strategic planning, clarification and articulation of values and mission and staff development.

SUSAN HOFF

Susan Hoff is Chief Strategy, Impact, and Operations Officer for United Way of Metropolitan Dallas. Previously, Susan was the CEO and President of ChildCareGroup. Her professional experience includes the positions of teacher, child care center director, and parent educator in domestic violence and drug abuse prevention programs. She is a trainer and public speaker, and has developed curricula and educational publications for children and adults.

Susan is the Board Chair for First3Years, serves on the boards of Texas Partnership for Out of School Time (TXPOST) and Texans Care for Children, and appointed by Mayor Mike Rawlings to the board of Workforce Solutions Dallas County in 2012 and 2015. Susan earned a degree in bilingual/bicultural education from Fort Lewis College in Durango, Colorado and completed graduate work in early childhood education at the University of Texas of the Permian Basin and post graduate work in public administration and policy analysis at the University of Texas at Dallas.

DR. CHRISTOPHER T. KING

Dr. Christopher T. King is a labor economist, a lecturer at The University of Texas at Austin's Lyndon B. Johnson School of Public Affairs, and a senior research scientist at the School's Ray Marshall Center, which he directed from 1991 to 2014. He has been conducting research and writing on workforce and education policies for over four decades. In 2012, Dr. King was selected as one of twenty leaders in the Aspen Institute's inaugural class of Ascend Fellows. He led a team that designed and implemented CareerAdvance®, Tulsa's award-winning 2-generation program, in 2008-2009 and has been co-directing a rigorous evaluation of the program since 2010 with colleagues at Northwestern, NYU and Columbia.

Dr. King co-chairs Austin's 2-Generation Advisory Committee that is fostering a systems approach to combatting multigenerational poverty in Central Texas and is a member of the Anne E. Casey Foundation's Two-Generation Strategic Evidence-Building Advisory Group. Prior to joining the Center, Dr. King was assistant professor of economics at the University of Utah (1973-1976), an economist with the U.S. Secretary of Labor (1976-1980), and director of research and evaluation for job training programs in the Texas Governor's Office (1983-1985). He has a BA in economics from The University of Texas at Austin and both an MA and a Ph.D. in economics from Michigan State University.

DENA L. JACKSON

Dena joined the Dallas Women's Foundation in February 2012 as the VP - Grants & Research. In this role, she provides direction for areas of research on topics focused on women and girls, leadership in the \$3.5M in annual grants on education, health, safety, and economic security, and is growing the Foundation's legislative advocacy initiative at the state level. Dena's experience includes health care administration focused on women's health and managed care process improvement, grants management at Susan G. Komen for the Cure, opening both the Foundation Relations and the Research Development offices as VP of Education University of Texas at Dallas. A native Texan, Dena earned her Doctoral degree in Health Studies at Texas Women's University.

CAROLYN D. SEWARD

Carolyn D. Seward is President and CEO of Family and Workforce Centers of America (FWCA). She is also the Director of Programs at the Metropolitan Education and Training Center (MET) Center. Her mission is to deliver quality and family strengthening programs from early child care to youth and adult workforce development services. Since leaving corporate America (Southwestern Bell/AT&T) in 1996, she expanded one non-profit organization from 8 employees to over 180 with a \$15 million annual operating budget.

Carolyn has developed collaborative partnerships to deliver education/training and supportive services to over 8,000 customers annually, and has over 30 years of management experience. Carolyn holds an undergraduate degree in Business Administration and Economics and has Masters in Management and Human Resources from Webster University in St. Louis.

VICTORIA (TORI) THOMAS MANNES

Victoria (Tori) Thomas Mannes is CEO/President of ChildCareGroup, a 115-year old Dallas based nonprofit that provides comprehensive early childhood programs for children, parents and early childhood professionals. In her role she oversees a staff of 260 professionals who serve over 40,000 children, parents and teachers annually. ChildCareGroup frames its work around the Two Generation Approach, to help educate young children and connect parents with support services designed to lift two generations of a family out of poverty.

Tori brings over thirty years' professional experience in nonprofit leadership, fund development, strategic planning, marketing/communications, and community relations. Prior to joining ChildCareGroup, she served as President/Executive Director of The Wilson Foundation, VP/State Manager of Corporate Philanthropy for JPMorganChase - Texas, and Marketing Director for Thompson & Knight. A longtime civic and community leader, Tori is active in Dallas Assembly, Charter 100, The Dallas Summit, and the Dallas Women's Foundation Alumnae Steering Committee. A Dallas native, she earned her Bachelors degree from Vanderbilt University.