

# Accelerating Ideas into Action



APRIL 16-18, 2024  
NEW ORLEANS, LA

#IdeasIntoAction

**AFN** ASSET FUNDERS NETWORK | NATIONAL GRANTMAKER CONFERENCE



## SPONSOR

### The 2024 Biennial Grantmaker Conference

April 16-18, 2024

*"This is one of the most enriching and empowering convenings I've attended in all my years in philanthropy."*

# Developed by Grantmakers for Grantmakers

## Conference Planning Committee Members

Leila X. Batmanghelid, Kaiser Permanente  
Lawrence Bowdish, Wells Fargo  
Rosa Cabrera, Chan Zuckerberg Initiative  
Ciara Coleman, Rockefeller Foundation  
Kim Davis, Walton Family Foundation  
Gloria Dixon, BECU Foundation  
Amy Einhorn, St. David's Foundation  
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Marisa Magallanez, Albuquerque Community Foundation  
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Adria Moss, Charles Schwab Bank  
Julian Pierce, Fairfield County's Community Foundation  
Kristen Scheyder, Citi Foundation  
Jamie Schmill, Foundation for Louisiana  
Kirstie Sims, Walmart.org  
Naomi Stanhaus, RRF Foundation for Aging  
Anand Subramanian, The San Francisco Fdn.  
Angelique Williams, Health Forward Foundation  
Erika Wright, JPMorgan Chase & Co.  
Kristin Zatta, Entergy

## We invite you to sponsor the 2024 Grantmaker Conference.

Developed by grantmakers for grantmakers, this conference delivers timely and actionable ideas to advance equitable wealth building and economic mobility through philanthropy.

Equitable solutions to systemic failures must come from a diverse group of grantmakers. This biennial conference offers opportunities to coordinate, collaborate, and strengthen our collective work.



**Cory Anderson**

WINTHROP ROCKEFELLER FOUNDATION

CO-CHAIR  
AFN CONFERENCE COMMITTEE



**Meghan Pietrantonio**

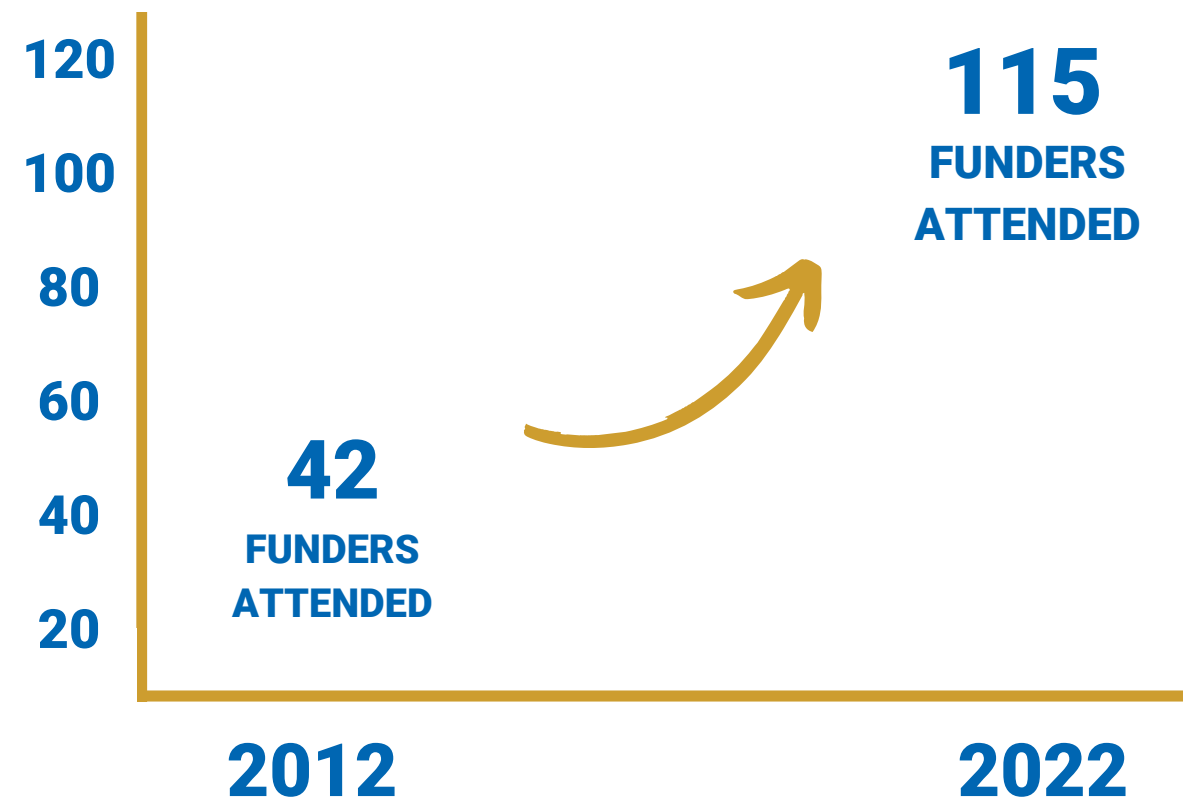
TRUIST FOUNDATION

CO-CHAIR  
AFN CONFERENCE COMMITTEE

# By the Numbers

200%

INCREASE IN  
GRANTMAKER  
ATTENDEES  
SINCE 2012



## AFN'S LAST CONFERENCE OFFERED:

- 9 Table Talks
- 9 Discussion Groups
- 5 Plenary Sessions
- 2 Site Visits
- 1 Meet & Greet Cocktail Reception
- 3 Networking Lunches
- 1 Kick-Off Reception
- 5 Dine Around Dinners

# Offering Bold Ideas & Strategies

"I come to the AFN conference to discover what I don't know, and find an answer that I can bring back."



This conference convenes funders through results-oriented sessions that share key, replicable investment strategies. Reflections are framed across AFN's issue areas:



**EDUCATION**



**EMPLOYMENT AND INCOME**



**FINANCIAL HEALTH**



**HEALTH**



**HOUSING**



**THE WEALTH GAP**

















**REALIZING ECONOMIC JUSTICE**



**SMALL BUSINESS, CO-OP AND MICROENTERPRISE OWNERSHIP**



# Sponsorship Levels

	<b>Leadership \$50,000</b>	<b>Sustainer \$30,000</b>	<b>Contributor \$10,000</b>	<b>Partner \$5,000</b>
<b>Complimentary registration(s)</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Name or logo placement on print and electronic advertising materials promotion</b>	<b>TOP BILLING</b>			<b>NAME ONLY</b>
<b>Name or logo placement on conference website</b>	<b>TOP BILLING</b>			<b>NAME ONLY</b>
<b>Logo placement on conference signage</b>	<b>TOP BILLING</b>			<b>NAME ONLY</b>
<b>On-screen logo or name recognition during conference</b>	<b>PREMIER PLACEMENT</b>			<b>NAME ONLY</b>
<b>Brief statement recognizing sponsor at opening plenary</b>				
<b>Opportunity to share resources with attendees on the conference app</b>				
<b>Opportunity to have representative serve on the Planning Committee (if committed by August 2023)</b>				

## Special Sponsorship Opportunity - Scholarship Fund

AFN is committed to making our conference accessible to grantmakers of all sizes, including less well-resourced community-based grantmakers serving communities of color. We'd like to build a Scholarship Fund to assist with registration fees and lodging to ensure the greatest-possible diversity of attendees.

Support for the Scholarship Fund can be combined with any of the sponsorship levels. 1 scholarship is \$2,500.

Supporters will receive recognition as a Scholarship Fund Sponsor.



**LEADERSHIP SPONSORS**



**SUSTAINING SPONSORS**



"AFN's conference provides a safe environment to have tough conversations. It is often easier to sugarcoat a situation - here, we get right down to and discuss the root of the problem."



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