



# ACCELERATING IDEAS *into* ACTION

May 2-4, 2017 • Indianapolis, IN

## WELCOME TO INDIANAPOLIS FOR AFN'S 6TH BIENNIAL NATIONAL GRANTMAKER CONFERENCE: *ACCELERATING IDEAS INTO ACTION!*

On behalf of the Steering Committee, the sponsors, and the AFN staff, thank you for committing your time and energy to making the 2017 Conference a success!

Change is a given in our lives -- whether the catalyst is technology, innovation, economic forces, systemic levers, or public policy/political decisions. Whether we like it or not, our task is to work with it, reshape it when possible, and as needed, foster more change. While not all change beyond our reach will foster increased equity and opportunity, philanthropy that remains focused on our values and goals will continue to serve as a key catalyst in advancing increased economic opportunity and prosperity for low and middle-income households.

Simultaneously, the United States is engaged in critical public discourse – some may call it a “reckoning” – recognizing that if the substantial wealth and opportunity gaps are left unaddressed, the American dream of economic mobility, will be replaced by a far less satisfying dream of merely achieving financial stability and avoiding poverty. Tax policy, economic growth, health, good jobs, asset building, higher education all can increase or deter future orientation and aspiration.

Thus, we find ourselves in a yet another era for philanthropy to lead. Philanthropic voice, vision, and courage will have the opportunity not only to grow and create economic opportunities for low and moderate-income households struggling to build savings, buy a house, pay their student loans, avoid predatory lenders, or save for retirement – but to also shape the future systems that form the opportunity structure of our nation for generations.

As we gather this week in Indianapolis – the proud site of one of AFN's newest, dynamic regional chapters - AFN celebrates the fundamental role philanthropy is playing to reinvigorate opportunity across communities nationwide.

This year's biennial AFN conference not only frames key issues, but elevates promising approaches and timely, relevant research to support strategic and impactful investments. Designed by our members, at this conference we hope to foster peer-to-peer conversations to help you and other grantmakers bring the desired short and long-term outcomes as reflected in our theme *Accelerating Ideas into Action*.

As philanthropy's affinity group focused on increasing economic prosperity and wealth building, AFN will continue to demonstrate the lasting, game-changing impact philanthropy has in communities to address gender and racial wealth gaps, build credit as an asset, increase coaching, and make wealth building opportunities far more achievable. These efforts are especially fruitful in when funders get together to align efforts and collaborate as they do in AFN regional chapters or task forces.

Our collective goal is to support and facilitate making change happen – in households, communities, and ultimately state by state.

Enjoy. Participate. Learn. Act. Together, our efforts will make change for prosperity happen.

Joseph A. Antolín  
Executive Director  
Asset Funders Network

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# Financial Coaching Training

*A Strategy to Promote Professionalization of the Field*  
*Hosted by AFN's Financial Coaching Working Group*

Join your colleagues to learn about and tackle the issue of the effective replication and professionalization of the financial coaching field.

*12:00 PM Lunch and Informal Networking*

ALEXANDER HOTEL, RENAISSANCE PLACE

*1:00 PM Welcome Remarks*

DON E. BAYLOR, JR., THE ANNIE E. CASEY FOUNDATION  
WENDE BURTON, COMMUNITIES FOUNDATION OF TEXAS

*1:15 PM 2016 Census Results and Implications for Training*

KAREN MURRELL, ASSET FUNDERS NETWORK

*1:30 PM Achieving Quality Financial Coaching Training*

J. MICHAEL COLLINS, CENTER FOR FINANCIAL SECURITY, UNIVERSITY OF WISCONSIN,  
MADISON

Financial coaching has gained recognition as a strategy that can improve financial capability and security and consequently an increasing number of funders have expressed interest in this approach. However, questions remain about how best to build the competency and capacity of coaches to deliver quality coaching services that lead to better outcomes for clients. Core competencies and standards to advance quality financial coaching training will be shared in this session.

# FINANCIAL COACHING

## WORKING GROUP



Asset Funders Network

*2:30 PM Break*

*2:45 PM A Funders Strategy to Address Training Needs*

In an effort to fill the gaps in financial coaching training, continuing education, and standardization, financial capability funders in North Texas have invested resources and expertise to help a local service provider develop the capacity to provide a quality, affordable, and sustainable financial coaching training solution for the North Texas region.

**GALEN SMITH, UNITED WAY OF METROPOLITAN DALLAS**

**LAUREN BLITZER, DALLAS WOMEN'S' FOUNDATION**

**BECCA FRITZE, WINGS**

*3:45 PM Promoting Coaching Standards*

Identify strategies for funders to encourage quality training and to promote standards and next steps to promote quality coaching standards. Describe the funder role in promoting standards in financial coaching training, encouraging quality training opportunities and get agreement on how best to move to execution on promoting quality coaching standards.

**KIMBERLY ALLMAN, CAPITAL ONE**

**LAURA SCHERLER, UNITED WAY WORLDWIDE**

*4:45 PM Next Steps and Conclusion*

**ANNIKA LITTLE, ASSET FUNDERS NETWORK**

**KAREN MURRELL, ASSET FUNDERS NETWORK**

*5:00 PM Happy Hour Meet & Greet*

ALEXANDER HOTEL LOUNGE

Join your colleagues in the Alexander hotel bar for a casual meet and greet.



# Indiana Day

## *Walk In Their Shoes & Walk Into Their Future*

Immerse yourself in two Indianapolis based asset building initiatives - one supporting working families and the other connecting asset building to youth education. This half day session provides attendees with an experiential afternoon of learning, discussion, and networking.

**11:30 AM**     *Pick up box lunch and board buses Alexander Hotel - Motor Lobby/ Ground Floor*

**11:45 AM**     *Buses Depart Alexander Hotel for Site Visits*

**12:00 PM**     *Walk in their Shoes*

Participants will visit one of two Financial Empowerment Center sites: Edna Martin Christian Center or Southeast Community Services - and experience what they have to offer through the eyes of a community member seeking help. Visitors will be given a new name and a profile, and then will literally walk in the shoes of real person who seeks financial security, better choices, and wellbeing in today's Indianapolis. Engage in close discussions with center staff and learn about how assets make all the difference. Learn about how Indianapolis leaders have worked with the Center for Working Families model and other best practices to help thousands of Hoosiers move out of poverty.

**Site 1**     *Edna Martin Christian Center, 2605 E. 25th Street., Indianapolis*



Group Leader: **MICHELLE BEER, UNITED WAY OF CENTRAL INDIANA**

Activity Leaders:

**TAWNIA MCCRARY, DIRECTOR OF OPERATIONS**

**IMMANUEL IVEY, CENTER FOR WORKING FAMILIES PROGRAM MANAGER**

**JULIAN EDWARDS, FINANCIAL COACH**

**ANDREA MURPHY, INCOME SUPPORTS COACH**

**RYAN HATTON, EDUCATION COACH**

**DWAYNE DONIGAN, EMPLOYMENT COACH**

**JOANN THREATT, INTAKE SPECIALIST**

*Sponsored by:*





**GROUP LEADER: THOMAS ORR,**  
**ADVISOR, CENTRAL INDIANA COMMUNITY FOUNDATION**

Activity Leaders:

**PEGGY FRAME, DEPUTY DIRECTOR**  
**ASHLEY PILAND, FINANCIAL COACH**  
**TOM SIEDLECKI, FINANCIAL COACH**  
**RACHEL FOX, EMPLOYMENT COACH**  
**CAROLYN LEFFLER, EMPLOYMENT COACH/TRAINER**  
**DAWN WAGNER, EDUCATION COACH, ADULTS**  
**CHRISTOPHER NUNN, EDUCATION COORDINATOR**  
**ERIN BIGGS, INCOME SUPPORT COACH**  
**SAM PULLEN, EDUCATION COACH, YOUTH**  
**RENE ARKIN, ADULT EDUCATION TEACHER/EMPLOYMENT COACH**

**2:30 PM** Board Buses and Travel to KIPP Indianapolis

**3:00 PM** KIPP Indianapolis with Promise Indiana

1740 E. 30TH STREET, INDIANAPOLIS

Re-join your colleagues to learn about KIPP Indianapolis' first year as a Promise Indiana pilot site, speak with school leaders, and learn how implementation of a fundamentally rural Indiana program is being adapted for the urban environment. Hear and learn from school leaders, students and parents to discuss impact.

**GROUP LEADER: ALYSE LEE, CENTRAL INDIANA COMMUNITY FOUNDATION**

Discussion Leaders:

**ANDY SEIBERT, KIPP INDY PUBLIC SCHOOLS**  
**KATIE JOHNSON, KIPP INDY PUBLIC SCHOOLS**  
**PHIL MAURIZI, PROMISE INDIANA**  
**CLINT KUGLER, PROMISE INDIANA**

**KIPP:INDY**  
PUBLIC SCHOOLS



**4:45 PM** Board Buses for Return to Alexander Hotel

**5:00 PM** Arrive at Alexander Hotel

**5:00 PM** Happy Hour Meet & Greet

ALEXANDER HOTEL LOUNGE

Join your colleagues in the Alexander hotel bar for a casual meet and greet.



# GENERAL CONFERENCE DAY 1

## 7:00 AM *Registration*

2ND FLOOR

## *Breakfast & Networking*

MARKET TABLE & GALLERY

## 8:30 AM *Opening Program*

MAIN BALLROOM

### *Conference Welcome:*

**DON E. BAYLOR, JR., THE ANNIE E. CASEY FOUNDATION & AFN CONFERENCE CO-CHAIR**  
**ELIZABETH CASSELMAN, THE CLOWES FUND, INC**

### *Executive Director's Update:*

**JOSEPH A. ANTOLÍN, ASSET FUNDERS NETWORK**

## 8:50 AM *Plenary: The Assets Movement at a Moment of Reckoning*

ALEXANDER BALLROOM I

The assets movement is at a moment of reckoning. Philanthropic leadership, vision, and courage are more consequential than ever before. The funding community's choices of investments and institutional voices have the opportunity to play an outsized role in the months and years to come in shaping the future opportunity structure of our nation. What will it take to realize the goal of financial security for all? What are the policy and market conditions that will accelerate these ideas into action? What are the emerging core tensions that smart and responsive philanthropy can help to resolve? This session will explore and challenge participants to think about the role funders can play to strengthen the financial position of families and reignite the hope and strength of our economy and democracy.

**MODERATOR: IDA RADEMACHER, FINANCIAL SECURITY PROGRAM AT THE ASPEN INSTITUTE**

**KEVIN WALKER, NORTHWEST AREA FOUNDATION**

**DORIAN WARREN, CENTER FOR COMMUNITY CHANGE ACTION**

## 10:05 AM *Break*

## 10:20 AM *Plenary: The Financial Lives of American Families*

ALEXANDER BALLROOM I

The financial lives of American households have changed. Groundbreaking research from the US Financial Diaries uncovers how programs and policies for helping poor and middle class households get ahead financially are based on an outdated understanding of their financial realities. A hidden inequality, beyond income or wealth, has emerged: inequality of access to steady finances. The diaries show that programs, policies and products aimed at boosting low- and moderate-income families have to recognize and address the cash flow challenges that struggling households face. Leading experts from the financial services and employment sectors will discuss the challenges, solutions, and funders' roles in driving greater economic security for all Americans.

**MODERATOR: DARIA SHEEHAN, CITI FOUNDATION**

**RACHEL SCHNEIDER, CENTER FOR FINANCIAL SERVICES INNOVATION**

**SARU JAYARAMAN, RESTAURANT OPPORTUNITIES CENTERS UNITED**

**CATHIE MAHON, NATIONAL FEDERATION OF COMMUNITY DEVELOPMENT CREDIT UNIONS**



## 11:35 AM *Buffet Lunch and Networking*

MARKET TABLE

## 1:10 PM *Breakout Sessions - Attendees choose 1 of 4 sessions.*

### 1. *Financial Wellness at the Workplace*

FLETCHER PLACE

The workplace is a platform for integration of employee financial capability and overall financial well-being. Employers have direct access and existing structures that make them an ideal connector (and perhaps deliverer) of financial capability services. Financial coaching, access to financial products, savings, and financial education reflect some of the most promising strategies employers are using to integrate financial services into their company and/or organizational fabric. This session explores the research, examples of success, and the roles and strategies for foundations of any size.

**MODERATOR: KIMBERLY OSTROWSKI, PRUDENTIAL**

**PAMELA CHAN, CORPORATION FOR ENTERPRISE DEVELOPMENT (CFED)**

**JUSTINE ZINKIN, NEIGHBORHOOD TRUST FINANCIAL PARTNERS**

### 2. *Building Assets in Immigrant & Refugee Communities*

POGUE'S RUN

Immigrants and refugees play a vital role in our economy as catalysts for community revitalization. Newcomers help to strengthen city and state economies as workers, taxpayers, and entrepreneurs. Yet, many first and second-generation immigrants struggle to achieve economic stability and have limited access to asset building tools and services that would further contribute to local economies and help them achieve long-term financial security. What can asset funders gain by examining the immigrant dimensions of their grantmaking in order to expand economic opportunity for low-income communities? What are the opportunities for immigrants' economic contribution through asset building funding? This interactive session, presented in partnership with Grantmakers Concerned with Immigrants and Refugees, examines strategies and lessons learned from asset-building peers engaging in immigrant-related grantmaking.

**MODERATOR: ALTHEA GONZALEZ, GRANTMAKERS CONCERNED WITH IMMIGRANTS AND REFUGEES**

**MAGALY N. LÓPEZ, UNIVERSITY OF SOUTHERN CALIFORNIA, PROGRAM FOR ENVIRONMENTAL AND REGIONAL EQUITY**

**ELENA CHÁVEZ QUEZADA, ECONOMIC SECURITY, WALTER AND ELISE HAAS FUND**

**JOHN ANNIS, COMMUNITY FOUNDATION OF SARASOTA COUNTY**

### 3. *Financial Inclusion and Cities*

RENAISSANCE PLACE

Despite a recovery from the Great Recession, many families are still struggling financially. City leaders are uniquely positioned to develop innovative strategies to help families. Across the country, cities are developing initiatives that help families to access quality, affordable financial products and connect them with a variety of asset building services. During this session, funders will learn what works to promote financial inclusion and asset building at the municipal level and discuss the roles that funders of all sizes can play to support this work.

**MODERATOR: JONATHAN MINTZ, CFE FUND**

**COLLEEN BRIGGS, JPMORGAN CHASE & CO.**

**HEIDI GOLDBERG, NATIONAL LEAGUE OF CITIES**

**LANA WOOD, CITY OF MADISON, WI**

#### 4. *Women & Wealth: Closing the Gender Wealth Gap*

##### THE GALLERY

In recent years, a national discussion about the causes and effects of income inequality has played out in our communities. The discussion has significant implications for women, families and communities, as women are more likely to be the sole, primary or co-breadwinners in families than ever before. However, a focus on income, alone, leaves out a key part of the story. AFN's recent brief *Women & Wealth: Insights for Grantmakers*, reveals that the gender wealth gap is far greater than the income gap. This session explores income and wealth-building approaches to closing the women's wealth gap and clarify how wealth (or asset-) building strategies fit into a broader women's economic security agenda. Discussion also will feature emerging efforts to connect funders, advocates, researchers and practitioners willing to work together to advance promising solutions at the local, state and national levels.

**MODERATOR: HEATHER MCCULLOCH, ASSET BUILDING STRATEGIES**

**SURINA KHAN, THE WOMEN'S FOUNDATION OF CALIFORNIA**

**KILOLO KIJAKAZI, THE URBAN INSTITUTE**

**2:25 PM** *Move to Keynote*

**2:40 PM** *Keynote Remarks by Reverend Starsky D. Wilson, The Deaconess Foundation*

##### ALEXANDER BALLROOM I

As both a grantmaker and a community leader, Rev. Wilson shares his perspectives about how fines and fees contribute to the growing racial wealth gap in our country and the role of asset building as a strategy for strengthening communities and addressing deeply ingrained racial inequity.

**3:55 PM** *Table Talks*

Designed for small group discussions, Talk Tables are peer-to-peer discussions around the industry's pressing topics, to allow each participant to engage table side with experts and colleagues.

#### 1. *Asset Building 101 / Welcome to AFN*

##### MARKET TABLE

Are you new to the asset building field? Still trying to learn your way in and figure out what strategies might make sense for your Foundation? Join your colleagues for an open discussion with two seasoned program officers representing different asset-building strategies. This table will feature peer-to-peer discussion about learning your way in and opportunities to gain insights from experienced funders. There are no bad questions at this table!

**HOSTED BY DEBBIE TAYLOR, CITI COMMUNITY DEVELOPMENT AND ELENA CHÁVEZ QUEZADA, WALTER AND ELISE HAAS FUND**

#### 2. *Building Assets in Rural Communities*

##### 2ND FLOOR: FLETCHER PLACE I

If your portfolio includes investing in rural communities, then this table is for you. Join a peer-to-peer discussion focused expressly on the challenges and opportunities of investing in asset building in rural communities. This table provides colleagues time for candid discussions about pressing current issues and opportunities for collaboration.

**HOSTED BY AIMEE DURFEE, Y&H SODA FOUNDATION AND DEBORAH TEMPLE, COMMUNITIES UNLIMITED**

### 3. *Best Practices for Supporting State and Local Policy Advocacy*

2ND FLOOR: FLETCHER PLACE II

If you are currently investing in or considering investing in state or local policy efforts and interested in swapping strategies with like-minded funders - then this table has your people. Whether you have best practices to share, questions to ask, or just want to learn more, then pull up a chair!

**HOSTED BY I-HSING SUN, CFE FUND AND ELIZABETH BRISTER, ENTERGY**

### 4. *Children's Savings Accounts*

MARKET TABLE

CSAs are gaining momentum as a strategic approach for to build both savings and expectations for college as well as encouraging families to develop savings habits. If you are investing in or thinking about investing in a CSA, join this table to share your approach and learn from your peers.

**HOSTED BY WENDE BURTON, COMMUNITIES FOUNDATION OF TEXAS**

### 5. *Integrating Asset Building into 2Gen Strategies*

MARKET TABLE

What approaches seem to be working or show great potential when it comes to integrating asset building into 2Gen strategies? Join your peers for guided discussion about what your colleagues are testing and learning from their grantees and communities. If your Foundation is interested in improving the outcomes of both parents and children together, this session is for you.

**HOSTED BY RAQUEL HATTER, THE KRESGE FOUNDATION AND JOHN ANNIS, COMMUNITY FOUNDATION OF SARASOTA**

### 6. *Performance Measures for Grantmakers*

MARKET TABLE

How are your peers assessing the success of their asset building investments? Join this table for a discussion about how and what your colleagues are measuring, how they are supporting grantee capacity for measuring performance, and have a candid discussion about how funder expectations for grantee performance will need to adjust in light of shifting Federal and State funding.

**HOSTED BY DON E. BAYLOR, JR., THE ANNIE E. CASEY FOUNDATION AND EVELYN STARK, METLIFE FOUNDATION**

### 7. *Investing in Business Ownership to Address the Racial Wealth Gap*

2ND FLOOR: RENAISSANCE PLACE I

This table brings together funders interested in investing in small and microbusiness - especially as a strategy for addressing the racial wealth gap. Participants will have an opportunity to ask questions of resident microbusiness expert Joyce Klein from FIELD at the Aspen Institute, as well as discussing promising investment strategies and the available and in-progress research. If you want to learn more about on-ramping your microbusiness investments or building connections with colleagues for future collaboration, join us!

**HOSTED BY SHELLEY MARQUEZ, WELLS FARGO AND JOYCE KLEIN, FIELD AT THE ASPEN INSTITUTE**

### 5:00 PM *Networking Reception*

*Sponsored by*

*Indiana AFN*

OUTDOOR PLAZA



**7:00 AM** *Breakfast Buffet & Networking*

MARKET TABLE

**8:30 AM** *Welcome***DARIA SHEEHAN, CITI FOUNDATION & AFN CONFERENCE CO-CHAIR**

ALEXANDER BALLROOM I

**8:35 AM** *Plenary: How Philanthropy is Confronting the Racial Wealth Gap*

Economic Disparity is a defining characteristic of our time. For over a decade, leading activists, researchers, advocates, philanthropies, and communities of color, have been working to advance true financial and economic equality. Philanthropic approaches are underway to understand the leading causes of this inequality, stimulate economic opportunity, and close the racial wealth gap in a variety of promising ways. Hear from thought leaders engaged in this field to uncover and explore the inherent tensions in philanthropic circles about how to bridge the racial wealth gap and explore how philanthropy can engage constructively in emerging efforts.

ALEXANDER BALLROOM I

**MODERATOR: DON E. BAYLOR, JR., THE ANNIE E. CASEY FOUNDATION****ANNE PRICE, INSIGHT CENTER****DR. MANUEL PASTOR, UNIVERSITY OF SOUTHERN CALIFORNIA, PROGRAM FOR ENVIRONMENTAL AND REGIONAL EQUITY****DAVID FUKUZAWA, THE KRESGE FOUNDATION****9:50 AM** *Break***10:05 AM** *Breakout Sessions - Attendees choose 1 of 4 sessions.*

Designed for small group discussions, Talk Tables are peer-to-peer discussions around the industry's pressing topics that allow each participant to engage table side with experts and thought leaders.

**1. Small Dollar Lending: Policy and Market Solutions**

FLETCHER PLACE

Numerous studies have shown the negative effects of payday loans on low- and moderate-income individuals. These short-term, small-dollar loans typically carry triple digit interest rates averaging 400 percent, making them unaffordable to most who rely on them. Yet access to short term credit remains a critical need across the nation. Given the changing regulatory environment, what role can philanthropy play to help advance the availability of safe and affordable small dollar loan products? How can funders support local, state and federal advocacy efforts to secure strong consumer protections? This session will discuss ways funders can catalyze alternative products development, build cross-sector collaborations, and support advocacy and policy efforts at all levels to protect their communities while also strengthening the availability of responsible financing.

**MODERATOR: MAEVE ELISE BROWN, HOUSING & ECONOMIC RIGHTS ADVOCATES (HERA)****RAFAEL MORALES, THE JAMES IRVINE FOUNDATION****EVELYN STARK, METLIFE FOUNDATION****SUSAN SARVER, FINRA INVESTOR EDUCATION FOUNDATION**

## 2. *Homeownership and the Racial Wealth Gap: Housing Policies that Exacerbate the Racial Wealth Gap & Strategies that Can Make a Difference*

### RENAISSANCE PLACE

As the movement to understand and address income inequality gains momentum, policymakers, practitioners and funders face the challenge of confronting growing wealth gaps by race and ethnicity. Historically homeownership has been a strategy to reduce the racial wealth gap. However recent data shows that all homeownership is not created equally. Studies have shown that minorities have not built as much wealth from homeownership when compared with other racial groups. This session will address the reasons for the disparity in wealth related to minority homeownership and discuss the appropriate policy and program solutions required to set up these future minority homebuyers up for success.

**MODERATOR: MARTIN SUNDQUIST, WELLS FARGO HOUSING FOUNDATION**

**JULIA GORDON, NATIONAL COMMUNITY STABILIZATION TRUST**

**MARIETTA RODRIGUEZ, NEIGHBORWORKS AMERICA**

## 3. *Prison to Proprietor: Microenterprise as a Reentry Strategy*

### POGUE'S RUN

The formerly incarcerated face multiple obstacles and a lack of economic opportunity as they navigate re-entry. Business ownership and self-employment can play a crucial role in supporting formerly incarcerated individuals, particularly people and communities of color who are disproportionately affected by incarceration rates. This session will explore how business ownership provides the means for these individuals to build self-confidence, connect with the labor market, and achieve self-sufficiency as they reintegrate into communities. Session attendees will discuss promising strategies that provide the formerly incarcerated with the tools to support themselves and their families through business ownership.

**MODERATOR: DEBBIE TAYLOR, CITI COMMUNITY DEVELOPMENT**

**JOYCE KLEIN, FIELD AT THE ASPEN INSTITUTE**

**MARY FRANCES BALDES, MERCY CORPS NORTHWEST**

## 4. *The Health/Wealth Connection*

### THE GALLERY

People's financial well-being impacts their health. Data indicate assets, income, and health are inexorably linked. Further, evidence shows that health impacts are more significant for low-income, vulnerable populations. Recognizing the interconnectedness of the challenges, it stands to reason that the solutions must also be linked. This session will explore the tremendous opportunity to bridge funder interests and cross silos to make stronger connections between wealth building, economic security, and health. Attendees will have the opportunity to actively explore the health/wealth nexus and identify connections and highlight shared vision with funders investing in financial capability strategies.

**MODERATOR: MARK CONSTANTINE, RICHMOND MEMORIAL HEALTH FOUNDATION**

**DR. ANJUM HAJAT, UNIVERSITY OF WASHINGTON**

**PADMINI PARTHASARATHY, THE CALIFORNIA WELLNESS FOUNDATION**

**SHIREEN MALEKAFZALI, SAN MATEO COUNTY HEALTH DEPARTMENT**

11:20 AM *Break*



## GENERAL CONFERENCE DAY 2

**11:30 AM** *Closing Plenary - Education as an Asset*

ALEXANDER BALLROOM I

Public confidence in higher education has waned over the past several years, concurrent with an increase in concerns about costs. While college remains essential, college alone is not likely to close racial wealth gaps and, indeed, few things will unless we also address historical and persistent discrimination. Student loan debt disproportionately harms students of color, particularly African Americans, and students who do not complete find themselves in greater debt without a degree. This plenary session will unpack mounting questions in the field about the value of education as an asset: How do leaders in philanthropy reconcile commitment to college completion with the financial realities faced by many Americans? What role should state governments play in efforts to make college more affordable and to make completion more likely? Are popular asset-building strategies designed to help people of color complete college enough, if not paired with robust financial aid funding and strategies?

**MODERATOR: RAY BOSHARA, FEDERAL RESERVE BANK OF ST. LOUIS****DARRICK HAMILTON, THE NEW SCHOOL****ZAKIYA SMITH, LUMINA FOUNDATION****12:45 PM** *Closing Remarks***JOSEPH A. ANTOLÍN, AFN EXECUTIVE DIRECTOR****1:00 PM** *Conference Adjourns**Lunch on the go or lunch at The Market Table*

# THANK YOU

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*This conference was made possible through the generous time, energy, and thought leadership of the AFN Conference & Program Committees.*

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ASSET FUNDERS NETWORK

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## Asset Funders Network

*ASSET FUNDERS NETWORK (AFN) is a membership organization of national, regional, and community-based foundations and grantmakers strategic about using philanthropy to promote economic opportunity and financial security for low- and moderate-income Americans. AFN works to increase the capacity of its members to effectively promote economic security by supporting efforts that help low to moderate-income individuals and families build and protect assets. Through knowledge sharing, AFN empowers foundations and grantmakers to leverage their resources to make more effective and strategic funding decisions, allowing each dollar invested to have greater impact.*

## AFN STAFF

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Executive Director

Christi Baker  
Program Officer, Financial  
Education and Capability

Julie Morris  
Sr. Administrative Coordinator

Annika Little  
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Jobi Cates  
Midwest Program Officer

Karen Murrell  
Financial Coaching  
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