

## Emcee



### **Brandon Rapp**

#### **Louisiana Program Officer, Asset Funders Network**

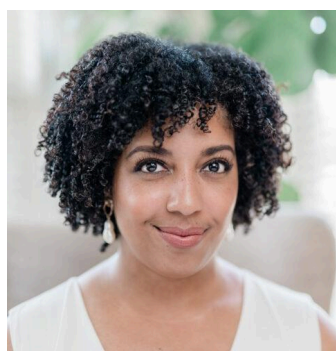
Brandon Rapp serves as the Louisiana Program Officer for Asset Funders Network (AFN). In this role, he engages with Louisiana area funders and financial institutions to develop responsive programming, policy, and grant making based on the chapter's strategic priorities. Additionally, he is responsible for cultivating and facilitating the Louisiana AFN Steering Committee.

Previously, Brandon was a strategy consultant at Strategy& where he delivered enterprise and corporate strategy for global clients.

Prior to Strategy&, he spent several years in New Orleans, LA, first in the education sector as a high school mathematics teacher, and then in the non-profit sector, managing workforce development solutions at Greater New Orleans, Inc., a regional economic development agency.

Brandon holds a Master of Business Administration from Harvard Business School and a Bachelor of Science in Engineering Sciences (Chemical) from Yale University. He was born and raised in the New Orleans region, and currently resides in Dallas, TX.

## Tracing the Roots of Financial Health and Opportunity in Louisiana



### **Victoria Phipps**

#### **Vice President & Program Officer- Global Philanthropy, JPMorganChase**

Victoria Adams Phipps is a Program Officer and Vice President of Global Philanthropy at JPMorganChase, where she focuses on cultivating a portfolio of strategic philanthropic investments that advance economic equity and inclusion across a regional footprint. In her time at JPMorganChase, she has seeded strategies that expand access to capital and growth opportunity for small businesses and built strategic partnerships that strengthen the economic potential of cities across the US.

Victoria began her work in economic development at The Idea Village, a nationally recognized nonprofit organization that works to catalyze and accelerate the growth of startup ventures from the Greater New Orleans region. Her work included the creation of award-winning accelerator programs, innovation challenges, and educational programs, in addition to spearheading New Orleans Entrepreneur Week, a week-long festival celebrating innovation and entrepreneurship that was a major driver of economic revitalization for New Orleans post-Hurricane Katrina. This work led her to the New Orleans Business Alliance, the public-private economic development

engine for the City of New Orleans, where she served as Chief Strategy Officer. In this capacity, Victoria led the development of a suite of programmatic strategies to advance opportunity for the residents and businesses of Orleans Parish. This suite of programs has collectively received ten IEDC Excellence in Economic Development Awards and has attracted over \$10 million in direct investment since 2019.

Most recently, Victoria served as the Vice President of Engagements and Impact at Fourth Economy, an innovative national consultancy focused on fostering action to create great communities, impactful organizations, and strong economies.

Victoria holds a Bachelor of Science from Loyola University New Orleans, a Master of Business Administration from Tulane University, and certification in Diversity & Inclusion from Cornell University. She currently serves on the board of directors at City Park Conservancy, the Louisiana Fair Housing Action Center, and the Tulane Association of Business Alumni.



**Dr. Chandra Childers**

**Senior Policy & Economic Analyst, Economic Policy Institute**

Chandra Childers is a senior policy and economic analyst with the Economic Analysis and Research Network (EARN) at EPI. Her work focuses on supporting EARN's state and local policy research and advocacy network in the Southern United States. Her research focuses on employment, earnings, job quality, and worker power.

Childers is committed to economic justice and ensuring that all workers have a voice in their workplaces and that they experience real economic security independent of race, sex, or economic status.

A Visual Journey Through Louisiana's Financial Health Landscape



**Julie Siwicki**

**Senior Community & Economic Development Adviser, Federal Reserve Bank of Atlanta**

Julie Siwicki is a senior adviser to the Federal Reserve Bank of Atlanta's Community and Economic Development (CED) team. She specializes in research design and execution, with an interest in understanding the links between household finance, community, and economic mobility. She previously launched the Consumer Insights research initiative at the Aspen Institute's Financial Security Program. Prior to that, she supported the US Financial Diaries project to collect and analyze detailed economic data from 235 families across the

country. Siwicki has also worked at microfinance organizations in both the United States and Mali, helping to develop their infrastructures. She holds a Bachelor's degree in economics and development from Brown University and a Master's degree in public policy and administration from New York University.



**Jannease Seastrunk**

**SVP- Community Relations & CRA Officer, Red River Bank**

Jannease Seastrunk, M.S. is a Senior Vice President – Community Relations & CRA Officer at Red River Bank with responsibility for CRA and Fair Lending compliance and community development. In addition, she oversees a portfolio of community development, nonprofit, and education partners dedicated to increasing economic opportunity for the underserved through a combination of economic development, community services and affordable housing initiatives.

Red River Bank is a Louisiana based bank headquartered in Alexandria with more than 3 billion in assets and 29 branches located throughout the state.

Prior to joining the bank, Mrs. Seastrunk served as the Human Resources Director for the City of Alexandria in Louisiana. However, the majority of her professional career has been in nonprofit management where she served as the director of both The Shepherd Center of Central Louisiana and Turning Point Battered Women's Shelter. She is very active in her community having served as a trustee for The Rapides Foundation, chairperson of GAEDA Revitalization Corporation (CHDO), and board member of the United Way of Central Louisiana. She currently serves as the Chairperson of the Alexandria Housing Authority Commission and Steering Committee for the Louisiana Asset Funders Network. Mrs. Seastrunk received both her undergraduate and graduate degrees from Southern University in Baton Rouge, LA.



**Lori Jackson**

**Financial Analyst, MSC Financial Services**

Lori B. Jackson is the founder of MSC Financial Services. She is a native of New Orleans, born and raised. She graduated from the University of New Orleans with her Bachelor's in Business Management and Master's in Business Administration. She is always working to increase her knowledge to be the best she can be. She has worked in this industry for the last 10 years in various fields.

She now teaches others the importance of money as it relates to all areas of their lives. She also provides individual coaching to help her clients reach specific goals. She uses her passion, knowledge, and skills to guide her clients to financial success. She was recognized as one of the 10 Top Female Achievers in New Orleans for 2022 and 2023 New Orleans 500 list of influential business leaders.



**Tristi Charpentier**

**VP People-Centered Initiatives, Huey and Angelina Wilson Foundation**

With more than 15 years of service in philanthropy, Tristi Charpentier is Vice President, People-Centered Initiatives for Huey and Angelina Wilson Foundation. In this role, she supports grantees, develops strategic partnerships and collaborations, coordinates gatherings and communications, assesses project performance, and facilitates programmatic improvements for programs supporting returning citizens, impoverished, and ALICE families.

Prior to joining HAWF, she was Regional Development Officer for anti-poverty non-profit Single Stop, where she developed and managed the regional infrastructure of Single Stop's multi-million-dollar annual grant plan in the Gulf Coast. She began her philanthropic career as the Corporate Giving Administrator at Blue Cross and Blue Shield of Louisiana, managing the corporate sponsorship program, where she sought out and developed creative and unique sponsorship opportunities that promoted brand awareness, a high level of community activity, and enhanced business development. In that capacity, she also managed the BCBSLA Foundation's impact grant, Angel Award, and Smart Bodies programs, identifying potential nonprofit partners and projects that were consistent with the goals of the Foundation and its strategic pillars.

Throughout her career, Tristi has sought opportunities to make connections among people and organizations to improve the quality of life in Louisiana. She holds Bachelor's and Master's degrees in mass communication from Louisiana State University, where she was a member of The Golden Band from Tigerland, and has received certificates in Corporate Citizenship Leadership and Corporate Community Involvement from the Boston College Center for Corporate Citizenship. She was a member of the Baton Rouge Area Chamber's 2021 Class of Leadership Baton Rouge, was named one of Baton Rouge Business Report's Forty Under 40 for 2017, and was a 2013 Hull Fellow of Philanthropy Southeast. She is a Certified Associate with Emergenetics International. Her volunteer work has included the Junior League of Baton Rouge, where she served as the 90th President; secretary of the board of the Louisiana Alliance for Nonprofits; the board of Big Buddy Program; the steering committee of the Louisiana Asset Funders Network; and member of the Louisiana Association of United Ways' ALICE Research Advisory Committee. She lives in her hometown, Gonzales, La., with her husband, Devin, and children, Owen and Tori.

Breaking Barriers: Small Business Growth & Access to Capital



**Lori Jackson**

**Financial Analyst, MSC Financial Services**

See Lori's bio on page 3.





**Norisha Kirts Glover**  
**President, NRK Construction, LLC**

Unreserved, determined, and passionate are a few words that describe Norisha Kirts Glover. A native of Tioga, LA, Norisha first joined the Baton Rouge community after graduating with a Bachelors in Mass Communication and a Masters in Public Relations. Her care for education and the nonprofit space led her to Washington, DC and then to California to work for education reform startups. She returned to Baton Rouge, to work for her alma mater raising funds for the LSU Foundation. In a desire to use her skills in budgeting, managing human capital and projects, Norisha shifted careers and started NRK Construction. A woman and minority owned firm, NRK Construction specializes in commercial construction performing work in renovations, tenant buildouts, new construction, and multifamily housing. Under her leadership, the firm has quickly grown to become a trusted and respected general contractor in Louisiana.

Norisha uses her passion for education and health care to support the strategic activities of several organizations. Because of her knowledge of K-12, higher education, and construction industries, Norisha is a gubernatorial appointment to the Louisiana Economic Development Corporation. She is a board member of Currency Bank, Our Lady of the Lake Foundation, the Rotary Club of Baton Rouge, and the Montessori School of Baton Rouge. She is past board chair of the Baton Rouge Zoo Foundation and past President of the Junior League of Baton Rouge. Norisha has been recognized for her success by participation in CABL's Leadership Louisiana, the BRAC's Leadership Baton Rouge, Goldman's Sachs 10,000 Small Businesses, the Baton Rouge Business Report Top Forty Under 40, and Influential Women in Business. In her spare time, Norisha enjoys spending time with her two girls, reading, and traveling.



**Raquel McCorvey**  
**Founder, BeLuxxe Health and Wellness**

Raquel McCorvey is the CEO and Founder of BeLuxxe Health and Wellness. She is a dual certified Family and Psychiatric Mental Health nurse practitioner and entrepreneur - dedicated to empowering others and making a positive impact on their lives. Raquel is also a self-published author, master storyteller, death doula, professional legal nurse consultant, and health coach.

Raised in the small community of Cecilia, Louisiana, Raquel was instilled with values of compassion, resilience, and empathy from a young age. This foundation fueled her passion for healthcare and serving her community. Raquel's commitment to holistic wellness and empowering women of color led her to establish BeLuxxe Health and Wellness Medspa in Lafayette, Louisiana. Inspired by her network and a desire to uplift and inspire, she created a space dedicated to beauty, self-worth, and overall well-being.

Beyond her thriving business, Raquel remains deeply engaged in her community. She serves as a board member for the Lafayette Council on Aging, board member for the United Southern Express Track Club, and advocates for self-care, mental health awareness, and accessible healthcare services. She volunteers her time and expertise to make a positive difference in the lives of those around her.

Outside of her professional endeavors, Raquel cherishes her role as a devoted mother and grandmother. She finds joy in playing tennis, attending sporting events, and creating lasting memories with her family. Raquel's journey from her small hometown to becoming the CEO and founder of BeLuxxe Health and Wellness is a testament to her dedication, resilience, and commitment to empowering others to reach their health and wellness goals. Through her compassionate care, entrepreneurial spirit, and ongoing support, Raquel continues to leave a lasting impact on the lives of those she serves.

#### Closing the Housing Gap: Expanding Access to Homeownership & Housing Stability



##### **Isabel Barrios**

##### **Director- Disaster Recovery & Resilience, Greater New Orleans Foundation**

Isabel Barrios joined the Greater New Orleans Foundation in 2009 to work with its post-Katrina housing team and leads its short and long-term disaster response and recovery work. She co-designed the Foundation's strategic framework for disaster response, and coordinates with philanthropic, public, and nonprofit partners in the region to get millions of disaster recovery dollars to where they can be most impactful. Since 2023, Isabel has co-led the implementation of the Foundation's Next 100 Years Challenge, a regional competition designed to inspire and attract plans for

community-centered and cost-effective infrastructure improvements in 13 parishes of Southeast Louisiana. Firmly rooted in New Orleans, Isabel has worked and volunteered in its nonprofit, advocacy, and activist communities since 1996. She co-founded Jane Place Neighborhood Sustainability Initiative, a community land trust, and currently serves on the board of The Funders Network for Smart Growth and Livable Communities. Born in Guatemala City, Isabel has called New Orleans home since 1987.



##### **Carl Dillon, Jr.**

##### **President/CEO, Urban Restoration Enhancement Corporation**

Carl Dillon Jr., President & CEO of Urban Restoration Enhancement Corporation, is a nationally credentialed leader whose expertise spans affordable housing, community development, business management and economic development finance. As President & CEO, Carl oversees UREC's mission, community development priorities, business operations, and funding priorities with integrity, while ensuring thriving relationships with community partners.

Carl is a driving force behind UREC's community development work and has been an integral part of UREC's strategic accomplishments since joining the organization in 2007. He previously served as UREC's Director of Operations where he cultivated relationships with financial institutions and local partners to secure more than \$4 million for new affordable housing developments in Baton Rouge. He also provided direct oversight for site acquisition, financing, planning, construction, and rehabilitation of UREC's major affordable housing developments. In prior roles, Carl provided essential leadership in all areas of UREC's programming, including youth development, property management, and operations. His earlier career accomplishments with UREC include: facilitating construction and capital improvement on UREC's multi-family properties; managing daily operations; stewarding the agency's budget; providing leadership on strategic planning and implementation of UREC's programs; and ensuring compliance with federal, state, and foundation grants.

Carl's executive priorities include expanding UREC's affordable housing activities in Baton Rouge and the surrounding parishes and continuing to provide high quality youth development programs. In the community, he lends his expertise to various committees and initiatives. Both public and private entities have relied on his insight regarding community development, affordable housing, and matters of public interest. He served on Mayor Sharon Weston Broome's Office of Community Development Transition Committee and served as the chair for the Affordable Housing/Homeownership subcommittee. He has also served on Exxon Mobil's Community Dialogue Group. This dialogue group acts as a "focus group" providing dialogue on a variety of issues from a community perspective. In 2019, Louisiana Housing Corporation awarded Carl on behalf of UREC the Community Connections Champion Award for his work in the communities he serves.

A native of Zachary, La., Carl Dillon Jr., earned a Master of Business Administration from Louisiana State University and a Bachelor of Business Management from Southern University A & M College. He also holds the National Development Council's Economic Development Finance Professional Certification, the Neighborworks America Professional Certificate in Community and Neighborhood Revitalization, and a Louisiana real estate license. He is also an alumnus of the Baton Rouge Chamber of Commerce's Leadership Baton Rouge Program.



**Daniel Duggan**

**Homeownership Marketing Supervisor, Louisiana Housing Corporation**

As the Supervisor of Marketing for the Louisiana Housing Corporation Office of Homeownership, Daniel Duggan manages partnership development and community outreach specific to homeownership products and services statewide.

Daniel Duggan has over 32 years in media, marketing, real estate management, and sales. Duggan is a former Louisiana Real Estate Sales professional and REALTOR. Prior to joining the LHC, Duggan served as the

Publisher and Editor of the community newspapers, *The Zachary Post* & *The Feliciana Explorer*. Throughout his career, Duggan has been actively engaging in statewide economic development and quality housing activities. Duggan is a native of Shreveport, LA, and holds a Bachelor of Arts from Northwestern State University in Natchitoches, Louisiana.



**Rayna Winnfield**

**Program Manager for Programs & Services, Mid City Redevelopment Alliance**

Rayna Winnfield is currently the Program Manager for Real Estate Services and Community Building & Engagement Departments at Mid City Redevelopment Alliance. She has been with the agency for 14 years, where she strives to educate and guide individuals on how to establish a healthy and attainable financial balance in life. She also coaches and encourages individuals on how to become a homeowner and the importance of community stabilization. Rayna is a member of the Louisiana Federation of Housing Counselors (LFHC), National Association of Housing Counselors and Agencies (NAHCA), and Baton Rouge Chapter of NAACP. Rayna believes that change happens when people are given the guidance they need to draw from their own strengths and realize their potential to live fulfilling and enriched lives.

Wealth-Building Strategies for the Future: 21st-Century Investing & Financial Planning



**Dr. Sara Kleinpeter**

**Senior Public Affairs Representative, Entergy Louisiana**

Sara Kleinpeter is the Senior Public Affairs Officer at Entergy, Louisiana, responsible for corporate social responsibility initiatives, community and stakeholder outreach, and volunteer initiative support/coordination. She joined the company with prior experience in community engagement, fundraising, volunteerism, and state and local government.

Before joining Entergy, she was the Executive Director of Development & Fundraising Operations at Franciscan Missionaries of Our Lady University (FranU). Prior to that role, she was the Coordinator of Board Services for Louisiana's Community and Technical College System (LCTCS) for nearly ten years. A Louisiana State University Alumnus with a Master of Education degree and Bachelor of Science in Elementary Education, she began her professional career as a Middle School Special Education Teacher with the East Baton Rouge Parish School System before joining the staff of Governor Kathleen Babineaux Blanco as the Assistant Director of Scheduling.

Sara is a member of the 2018 Class of Leadership Baton Rouge, the 2019 Class of Leadership Louisiana, and the 2021 CHANGEmakers Cohort. Sara is a Ph.D. student at LSU with a research focus on generational differences in the motivation to volunteer and how that impacts the leadership of an organization. She anticipates graduating in May 2025.

Kleinpeter is Panhellenic Advisor for the Sigma Chapter of Delta Zeta at LSU and a parishioner at St. Thomas More Catholic Church. She also volunteers for the Bella Bowman Foundation (Mary Poppins) and serves on the Pennington YMCA Board, the YMCA Golf Committee, and the Leadership Baton Rouge Alumni Board.





**Krystal Broussard**  
**Community Advisor, JPMorganChase**

Krystal Broussard is a Private Client Advisor for J.P. Morgan Wealth Management. She provides financial planning and investment advice to individuals, families, and small business owners. Krystal has over 15 years of experience in the financial services industry. Before joining J.P. Morgan, she worked as a Financial Advisor at Thrivent Financial and a Senior Registered Associate at Morgan Stanley. She holds an insurance license and Series 7 and 66 licenses.

Krystal graduated from Tulane University with a Bachelor of Science degree in Business Management. She is a native New Orleanian, member of Delta Sigma Theta Sorority Inc., and Jack and Jill, Inc. of America.



**Chiquita Lattimore**  
**Sr. Vice President- Financial Capability, United Way of Southeast Louisiana**

Chiquita Lattimore is a force for good. As the Senior Vice President of Community Impact Financial Capability Initiatives at United Way of Southeast Louisiana, she has made a tremendous impact on the community.

With a forward-thinking and strategic mindset, Chiquita has achieved great success in program management. Her innovative vision has guided the development of a comprehensive plan to address the needs of low-to-moderate-income individuals and families in workforce and financial capability services. This has led to the creation of the J. Wayne Leonard and Northshore Prosperity Centers, which provide access to resources, knowledge, and skills necessary to build financial capability. The Prosperity Center's one-stop model is widely accepted as a best practice in the field and has garnered significant public and private investment. Chiquita's team continues expanding services in the centers, including introducing the Thriving African-American Small Business initiative, Moving Families Forward program, workforce development partnerships, and SNAP Employment and Training participant training.

Her passion for helping others shines through in her oversight of the Volunteer Income Tax Assistance (VITA) program. By managing community sites that provide free tax assistance to those who qualify, she helped return an astounding \$13.5 million annually to the community through Earned Income Tax Credits. Additionally, her leadership of the Individual Development Account Project resulted in an incredible \$33 million in community wealth. Chiquita has worked tirelessly with community partners to identify financial opportunities and build community wealth. Her passion for financial coaching and homeownership counseling is evident through her numerous certifications from the Association for Financial Counseling and Planning Education's (AFCPE) Financial Coaching, NeighborWorks Center for Homeownership Education and Counseling Financial Capability, Homeownership Counseling for Program Managers & Executive Directors, Homeownership Counseling-Part I and Part II, and CNM Certified Coach.

Chiquita's dedication to her community is inspiring. She is a leader, a visionary, and a true asset to United Way and the families of Southeast Louisiana.



### **Meagan West**

#### **Founder/Principal HR Consultant, Westward Strategies**

Meagan West isn't your average HR pro—she's a servant leader who's got a passion for people that shines brighter than her sparkly gold shoes! With over 22 years of experience and certifications like her PHR and SHRM-CP, she's committed to helping people thrive and be the best version of themselves. Honesty, empathy, accountability, grit, and resilience are woven into the fabric of her character.

But more than that, she's a coach, cheerleader, and mentor. Her goal? To make people and workplaces happier, more productive, and empowered. Recently, she's been championing the "Tear the Paper Ceiling" movement, advocating for STARs and inspiring companies to embrace this meaningful skills-first hiring initiative. She also just founded Westward Strategies, offering consulting, speaking, and coaching services to advance people forward.

When she's not working her HR magic, she's busy pouring into the community through GBR SHRM, Junior League, and other local organizations. You can also find her traveling, fishing, tea-sipping, or dancing!

### How 2025 Federal & State Legislation Will Shape Financial Well-Being



### **Brandon Rapp**

#### **Louisiana Program Officer, Asset Funders Network**

See Brandon's bio on page 1.



### **Jan Moller**

#### **Executive Director, Invest in Louisiana**

Jan Moller has spent more than two decades analyzing, reporting, and writing about public policy in Louisiana. Since 2011 he has served Invest in Louisiana as its executive director, where he leads an exceptional team of research, advocacy, outreach, and communication professionals devoted to eliminating racial barriers and promoting public policies that give all Louisianans the chance to reach their highest potential. He has an in-depth knowledge of the state's budget and tax structure, health care policy, and the public safety net.

Before joining LBP, Moller was an award-winning journalist in Washington, D.C., Las Vegas, and Louisiana, where he covered state government for the New Orleans Times-Picayune. Born in Sweden, Moller grew up in Pittsburgh and remains a devoted fan of the city's professional sports teams. A graduate of The American University, Jan lives with his wife and two children in Baton Rouge, where he enjoys coaching soccer and playing the occasional round of golf.



**Tyronne Walker**

**Vice President, Urban League of Louisiana**

Tyronne B. Walker serves as the Vice President for Policy, Strategic Partnerships and Development at the Urban League of Louisiana. Prior to this role, Walker served as Chief Administrative Officer for the Orleans Parish District Attorney, Vice President of Communications and Public Affairs for the Greater New Orleans Foundation, and Senior Advisor and Communication Director in the office of former New Orleans Mayor Mitch Landrieu.

As Vice President at GNOF, Walker led all communications, government relations, and strategic initiatives such as GiveNOLA Day that raised record giving in support of nonprofits in Southeast Louisiana. During his tenure with the Landrieu Administration, Walker also served the community in a variety of roles including Senior Advisor for Local Government Affairs, Special Assistant to the Mayor, Faith-Based Advisor, Project Manager on the Mayor's Innovation Delivery Team, and Director of CeaseFire New Orleans. He assisted in writing and leading the city's NOLA for Life Murder Reduction Strategy.

Outside of working in public service, Walker has demonstrated success in the private sector as Chief Operating Officer of the Law Office of Wayne E. Woods and Alpha Title Company and owner of Walker Strategic Solutions, LLC, a full service consulting firm he started in 2015 that specializes in strategy development, project management, and political campaigns. Walker served as National Deputy Director for African American Outreach on the Bloomberg 2020 Presidential Campaign and led recent local campaigns of District Attorney Jason Williams, Judge Omar Mason, and School Board Member John Brown. Walker served as Deputy Field Director and Political Director on former Mayor Mitch Landrieu's 2010 and 2014 campaigns respectively.

Walker is a native of the New Orleans' 9th Ward and is a proud graduate of Brother Martin High School and Saint Michael's College in Colchester, Vermont where he earned his Bachelor of Arts Degree in Political Science.

Walker is active in civic leadership serving on a number of boards in founding roles including Miller-McCoy Academy for Mathematics and Business and Son of a Saint Foundation. Currently, his board memberships include Split Second Foundation and New Schools for New Orleans. Walker serves as Chief of Staff of Alpha Phi Alpha Fraternity, Inc. and previously served as President of the Sigma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. in New Orleans. Walker is a member of the Franklin Avenue Baptist Church.

## Strengthening CDFI Partnerships for Economic Growth



**Jannease Seastrunk**

**SVP- Community Relations & CRA Officer, Red River Bank**

See Jannease's bio on page 3.



**Randall Arroyo**

**Commercial Loan Officer II, Hope Federal Credit Union**

Randall Arroyo serves Hope Credit Union as a Commercial Loan Officer for the state of Louisiana. He brings over 25+ years of experience in lending with financial institutions and holds a Bachelor of Science degree in Business Finance from Southeastern Louisiana University, La. He is passionate about the community and the need to improve the economic development of the underserved.



**Jessica Sharon**

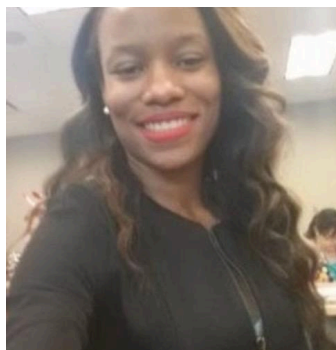
**VP Impact & Advocacy, Pelican State Credit Union**

Jessica Sharon has led Pelican's financial outreach efforts for the past sixteen years. In her role as VP of Impact and Advocacy, she orchestrates the implementation of Pelican's adult and youth financial wellness programs. She leads a team of nine credit counselors offering workshops, one-on-one counseling, youth education programs, and community financial outreach. Their award-winning programs have reached over 60,000 individuals since 2007.

Jessica also serves as grant coordinator for Pelican's CDFI grant programs and leads Pelican's advocacy efforts in Louisiana as chair of the Louisiana Credit Union League (LCUL) Baton Rouge Chapter Advocacy Committee, and a member of the LCUL CULAC Committee. Jessica received her BA in Marketing from Southeastern Louisiana University, MBA from Louisiana State University, and is a certified Credit Union Development Educator (CUDE). She is an active member of many professional organizations such as the Louisiana Jump\$tart Financial Literacy Coalition and the Junior League of Baton Rouge.



## Economic Mobility Strategies for All



**Meagan Jordan**

**Economic Empowerment Manager, The Fountain Fund**

Meagan Jordan runs the Fountain Fund loan program in New Orleans in partnership with First 72+. She is the local primary point of contact, oversees the low-interest loans, the financial life skills programming, and credit coaching. She blends her connection to the community and the Fountain Fund model to its first expansion site, New Orleans.

Before joining the Fountain Fund team in 2022, Meagan worked at First 72+ as the Employment Specialist and Client Services Administrator. Her experience is a testament to her strong customer service skills and her passion for justice in reentry. She also has work experience with Take the Lead NOLA, Delta, and the City of New Orleans.



**Blaine Grimes**

**Executive Director, Louisiana Jump\$tart Coalition**

Blaine Grimes is a Louisiana native and has over 30 years of experience in Banking and Finance with the majority being specifically in financial education. During his tenure on the LSU Camp, Blaine developed a workplace financial education curriculum. He has been involved with the Louisiana Jump\$tart Coalition for nearly 20 years and has served as its board president and current executive director. He serves on a number of boards including the national Jump\$tart Coalition, Bank On Baton Rouge, EmployBR, and the Southern

University College of Business Dean's Advisory Board to name a few.

Blaine is a former member of the Southern University Human Jukebox and Kappa Kappa Psi Fraternity Inc. When asked about Southern University, he said simply put, it's a school that has made a difference in his life



**Carolyn Tilton**

**Program Manager, Disability Rights Louisiana**

Carolyn is a passionate advocate for social justice, dedicated to helping individuals overcome barriers and lead fulfilling lives. As the Program Manager for the Financial Access Inclusion and Resources (FAIR) program at Disability Rights Louisiana, she spearheads efforts to support justice-impacted individuals with disabilities through personalized financial coaching and holistic case management. Her leadership brings hope and opportunity to those navigating reentry, empowering them to achieve lasting financial stability and independence. With several decades of

experience advancing policy advocacy, government relations, and public health initiatives, Carolyn has made a lasting impact on community health outcomes. She holds a Master of Public Health from the Tulane School of Public Health and Tropical Medicine and a Master of Divinity.



**Jeannie & Lucas Doiron**  
**Parent & CEO, Lucas Delivers, LLC**

Jeannie has worked in the disability community since 2001. She has spent these years working with parents of children with disabilities and adults with disabilities to understand their rights. Lucas runs his family's delivery service in Thibodaux, Louisiana.



**Patrick Young**  
**Director of Economic Empowerment, The First 72+**

Patrick M. Young is a nationally recognized leader in workforce innovation, community healing, and digital violence prevention. He currently serves as the Director of Economic Empowerment at The First 72+, where he advances economic mobility pathways to stability and financial self-sufficiency for individuals returning from incarceration.

Patrick is also the Founder and CEO of 4 Social Peace, the nation's first digital violence intervention organization focused on curbing conflict across social media, gaming, streaming, and metaverse platforms. His groundbreaking work is transforming the way communities address and prevent the escalation of online violence into real-world harm.

Previously, Patrick was appointed the inaugural Director of the Mayor's Office of Gun Violence Prevention in New Orleans, where he implemented a public health strategy that contributed to a 40% reduction in shootings and murders. Prior to that, he led workforce development initiatives as the Training Manager at the New Orleans Business Alliance, where he connected over 890 formerly incarcerated individuals with employment through the STRIVE® program.

A 2021 W.K. Kellogg Foundation Global Leadership Fellow, Patrick is also a graduate of the University of Chicago's Community Violence Intervention Leadership Academy, Georgetown University's New Strategies Rising Program, and the Nancy M. Marsiglia Institute of Justice at Loyola University. He is the author of *A Way Up: Economic Development Post Incarceration*, a bold call to action and practical guide for achieving financial literacy and economic empowerment after a conviction. Patrick's visionary work has earned him numerous accolades, including being named Innovator of the Year by the 100 Black Men of New Orleans.

Reflecting on What We Heard & Where We Want to Go



**Brandon Rapp**

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**Julie Siwicki**

**Senior Community & Economic Development Adviser, Federal Reserve Bank of Atlanta**

See Julie's bio on page 2.

Closing Remarks



**Tristi Charpentier**

**VP People-Centered Initiatives, Huey and Angelina Wilson Foundation**

See Tristi's bio on page 4.