

**Beth Bafford, Vice President, Syndications & Strategy, Calvert Impact Capital**

Beth leads Calvert Impact Capital's strategy and new business development efforts to build new products and services that accelerate private capital for the benefit of communities in the US and around the world. She also oversees the organization's communications and impact management and measurement functions. Beth serves on the Advisory Board for the CASE Initiative on Impact Investing (CASEi3) at Duke's Fuqua School of Business, the Investment Committee for the Aaron and Lillie Straus Foundation, the Advisory Board of Higher Ground Labs, and the Board of Nonprofit Finance Fund. She lives in Washington, DC with her husband and four young children.

Before joining Calvert Impact Capital, Beth has enjoyed experiences across the public, private, and social sectors. Immediately prior to Calvert, she was a consultant in McKinsey & Company's D.C. office where she focused on U.S. Health Reform strategy. She has also worked as a Special Assistant at the White House Office of Management and Budget during the drafting and passage of the Affordable Care Act, as a Regional Field Director and Community Organizer on the 2008 Obama for America campaign, and as a Senior Associate at UBS Financial Services. Beth received both her BA in Public Policy and MBA in Social Entrepreneurship at Duke University.

Outside of work, Beth enjoys exploring all of the playgrounds, parks, and museums that DC has to offer, as well as aligning her personal banking and savings with impact and begging her friends and family to do the same.

Beth's favorite travel destinations are:

- Any beach with our family
- Cross-country trip in an RV (haven't made it happen yet... but someday!)

**Nancy Carin, Executive Director, BOC Capital Corp.**

Nancy Carin leads the highly successful multi-community Business Outreach Center Network and affiliate CDFI, BOC Capital Corp. She is a community economic development professional and expert in small business finance, training, lending and coalition building. She has established public/private partnerships to address the disparity in access to government and institutional contracts by BIPOC- and women-owned businesses through innovative products and programs. She is a Barnard College graduate and certified Economic Development Finance Professional.

**Mark Herbert, Chief Strategy Officer & Managing Director, California, Small Business Majority**

Mark Herbert leads emerging national, mission-aligned initiatives for Small Business Majority, in addition to directing operations throughout California. In these roles, he identifies, operationalizes and scales new initiatives nationwide while overseeing the organization's policy, outreach and development efforts across the state of California. Additionally, he directs Small Business Majority's work on responsible small business lending issues. Mark was appointed to the California Small Business & Innovative Startups Recovery Working Group, which will advise and

support the small business priorities of the Governor's Jobs and Economic Recovery Task Force. He is also a member of the Governance & Allocation Committee for the California Rebuilding Fund and the Equity at Work Council for ReWork the Bay.

Previously, Mark served as the organization's Vice President of California, California Director, Project Manager and Outreach Manager in California where he developed strong relationships with small business owners and business organizations across the state. Prior to joining the organization more than seven years ago, he worked for state and federal lawmakers where he directed business operations and built relationships with small business owners and key stakeholders as they pertained to public policy issues. He also serves on the advisory boards for the Northern California Small Business Development Centers network (which oversees a total of 18 SBDCs in California), the Insure the Uninsured Project (ITUP) and on Covered California's Marketing, Outreach and Enrollment Advisory Group. Additionally, he serves on the board of directors for the California Association for Micro Enterprise Opportunity (CAMEO) and TMC Community Capital.

**Hope Knight, President & CEO Designate, Empire State Development Corp.**

Hope Knight was named Acting Commissioner and President & CEO-designate of Empire State Development by New York Governor Kathy Hochul in October 2021.

Prior to her appointment, Ms. Knight served as President & CEO of Greater Jamaica Development Corporation, one of the nation's first community development corporations. In that capacity she has advanced economic growth, community-building, and sustainable real estate development that has immeasurably revitalized and strengthened the Southeast Queens region. Additionally, from 2015 to 2021 she served as a Commissioner on the New York City Planning Commission.

Prior to leading Greater Jamaica Development Corporation, she was Chief Operating Officer of the Upper Manhattan Empowerment Zone overseeing over \$150 million in investments, leveraging over \$1 billion in private capital, and working on projects such as the East River Plaza, Potamkin East Harlem and the Victoria Theater & Hotel.

She also served as Vice President at Morgan Stanley in the Institutional Equities Division, U.S. and as Vice President of Strategic Planning and E-Commerce, Morgan Stanley, Japan. Earlier in her career, Ms. Knight worked at Accenture and in New York City government. Ms. Knight holds a BA from Marymount Manhattan College and an MBA from the Graduate School of Business of the University of Chicago.

**Kristen Scheyder, Senior Program Officer, Citi Foundation**

Kristen Scheyder leads the Citi Foundation's Community Solutions portfolio, where she helps cities and nonprofits implement systems-change strategies to spur more inclusive economic opportunity in under-served and under-resourced communities, while also focusing on organizational capacity building to help partners to drive better outcomes for their clients.

Kristen has been a community development practitioner for 25+ years, with experience in the banking, government and nonprofit sectors. Prior to joining Citi in 2012, she was Deputy Director for the Northeast Region of NeighborWorks America, where she oversaw the provision of financial and technical resources to housing organizations in 11 states. Prior to that she held a variety of community development finance positions at HSBC Bank, Seedco (now TruFund Financial Services), the City of Philadelphia; and the New Jersey Economic Development Authority.

She earned a Masters in Government Administration from the Fels Center of Government at the University of Pennsylvania and is a graduate of Mount Holyoke College.