

Grantmakers Advancing Economic Equity

# Guaranteed Income: Pilots to Policy Roundtable Discussion

February 6, 2023 | 1:00-2:15 pm (ET)



# Agenda

1:00pm

Welcome and Introductions

1:10-2 pm

Economic Security Project shares insights from the GICP and beyond

2-2:15 pm

Q&A, Closing remarks



Grantmakers Advancing Economic Equity

[assetfunders.org](https://assetfunders.org)

**Speaker**



**Shafeka Hashash**  
**Associate Director, Guaranteed**  
**Income**  
**Economic Security Project**

# Asset Funders Network

## Greater New York AFN Guaranteed Income Roundtable

Shafeka Hashash  
February 6, 2024



Economic  
Security  
Project



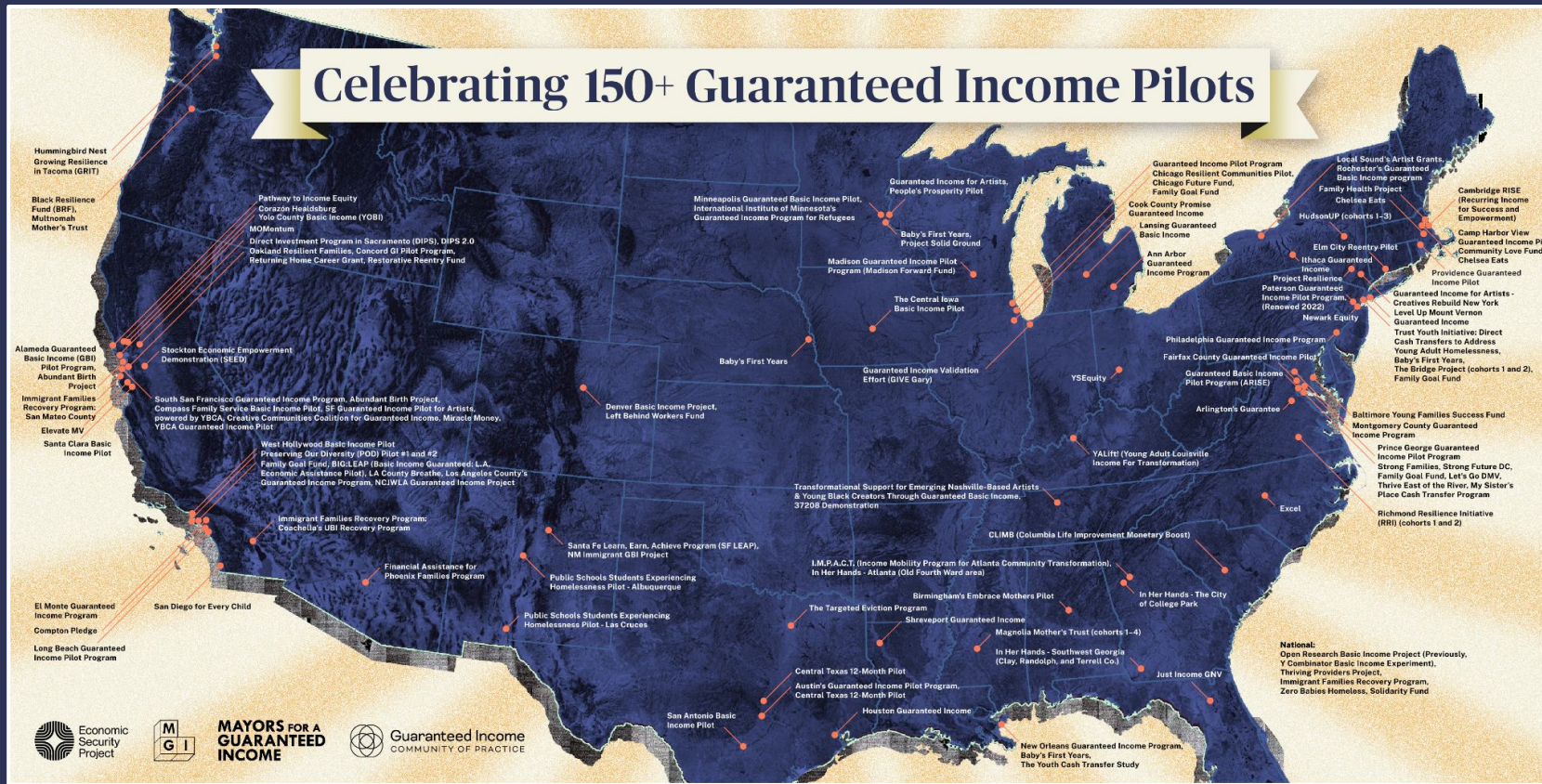


# My Journey to Guaranteed Income at Economic Security Project





# From Stockton and Magnolia Mother's Trust to...



- 150+ pilots
- Serving nearly 50,000 families
- Distributing \$2 billion through tax credits in 2023 alone
- A thriving community of practice with nearly 1,000 members



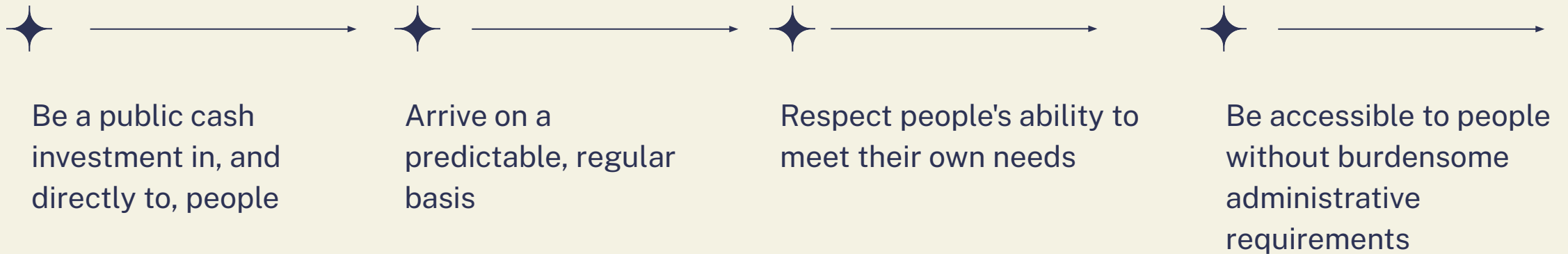
# This blueprint is a guide to achieving a guaranteed income in the next decade.

- Refined over 8 months
- Supports organizations to see their work in a broader context





# The guaranteed income we work towards must:





Our movement envisions three Principles that guide all our work, which are affirmed by three Pillars around which organizations can focus their activities.



# Principles:



## Principle 1

**Create a Conventional Wisdom** and Shared Values Around Guaranteed Income.



## Principle 2

Expand Support for Guaranteed Income to **New And Diversified Audiences.**



## Principle 3

Expand Cash Policies to **Show The Transformative Power Of Cash** on a Local and National Level.

# Principle Example: Guaranteed Income Messaging Research

To win a GI we have to shore up our base of support AND grow that base of support.



That means moving *persuadable* audiences to be *supporters*.

To engage these audiences, we delve into their **values, attitudes, and preferences** through **qualitative and quantitative research**, to equip us with the right messages and messengers.

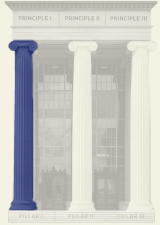


# Pillars:

Organizations should focus their activities within three Pillars of work which affirm the three Principles.



# Pillars:



## Pillar 1

Fight for Policies that Create Government Infrastructure to Provide Regular Direct Cash Distribution



## Pillar 2

Deploy the Administrative Approach to Use Guaranteed Income to Build an Equitable, Trust-based Social Contract



## Pillar 3

Harness State and Federal Policies to Build Towards a National Guaranteed Income

# Pillar 1:

Fight for Policies that Create Government Infrastructure to Provide Regular Direct Cash Distribution





# Pillar 1 Example: Cash Coalitions



**Short Term:** States with capacity build cash coalitions.



**Medium Term :** Cash coalitions proliferate into more conservative states.

It is unpopular not to have a state Child Tax Credit.



**Long Term:** Most states have cash coalitions using shared terms and messages.

# Pillar 1 Policy Examples

Strong cash coalitions that integrate GI and CTC in their work

- **Washington** - GI Study Bill & EITC Win
- **New Mexico** Economic Relief Working Group
- **Illinois** Cost of Living Refund Coalition - Currently fighting for a first ever state CTC & a GI Cash is Care Bill
- **New Jersey** - Expanding tax credits to ITIN filers



# Pillar 1 Policy Examples

Strong cash coalitions that integrate GI and CTC in their work

- **California** GICP
- **Washington D.C.** - Fighting for a District Level CTC for families up to 300% FPL
- **Maine** Successfully passed an expanded fully, refundable CTC supporting at additional 157,000
- **New York** Mothers Infants Lasting Change & NY Families Working Tax Credit





# Pillar 2:

Deploy the Administrative Approach to Use Guaranteed Income to Build An Equitable, Trust-based Social Contract



We can change how existing institutions administer public resources, making them more equitable and efficient, empowering people rather than tying them up in red tape, thus bringing us closer to a guaranteed income.

# Pillar 2 Milestones:



At least one social safety net program has been influenced by the administration of guaranteed income.

GICP members provide resources and support to public agencies to modify assistance delivery procedures.

## Examples:

GICP Benefits Access Table advises the Federal Cash Hub

HUD Seeking to perform voucher versus cash pilots

TANF or Child Welfare funding instead being direct cash to families

# Pillar 3:

## Harness State and Federal Policies to Build Towards a National Guaranteed Income



State legislative wins and our administrative approach lead to building-block policies that achieve a national guaranteed income.



# Pillar 3 Milestone



A group of elected officials is focused on advocating for and introducing a federal guaranteed income policy

In the public policy debates leading into 2024, public figures explicitly name cash support as a positive intervention.

## Example:

Former President Obama names Guaranteed Income in his end of year foundation speech



# The Victory

Legislators propose a federal guaranteed income policy

## Examples of GI National Legislation:

- Representative Bonnie Watson Coleman's Guaranteed Income Pilot Program Act
- Representative Robert Garcia's Guaranteed Income for Foster Youth Act



## OUR PLAYBOOK



### **Provoke**

We've brought cash into mainstream conversation



### **Legitimize**

Build support among champions/leaders to advance GI via pilots and/or changes in existing safety net programs



### **Win**

Pass CTC and EITC in states, build for next stage of federal fight, benefits access

## OUR TOOLBOX

- State & Federal Campaigns
- Agenda-Setting & Thought Leadership
- Organizing & Resourcing Partners
- Narrative Change & Strategic Communications
- Building Champions
- Political Strategy

# Further Inspiration

- A potential Social Security Administration Demonstration pilot focusing on disabled people
- 11 states running baby bond campaigns
- House passing Federal CTC supporting 16 million children
  - Supports 1 out of 3 Black and Brown children and closes the loophole punishing those earning below \$25,000





# The Long-Haul Fight

## **New anti-guaranteed income bills**

Including in:

- Iowa, Wisconsin, Illinois, Texas

Given GI's re-emerging presence it's clear that there is a real fear, which only highlights **its power to create real economic impact**

**Defensive strategy:** Highlight the importance of the blueprint milestones

- Cash coalitions
- Narrative & Messaging has informed the toolkits for these states

**Offensive strategy:** Pass affirmative guaranteed income bills where possible to show GI's strength



**AEN** **ASSET  
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# Upcoming GNY AFN Meetings



- **February 13th - Financial Empowerment Centers**
- **March 19th - Greater New York AFN SC Meeting**
- **March 19th - Insights to Action at the Intersection of Climate Change and Financial Health**
- **April 16-18th - AFN National Grantmaker Conference**
- **May 21st - Reparative Models for Housing Access & Equity**
- **June 4th - Greater New York AFN SC Meeting**



# 2024 National Grantmaker Conference

**Centering  
Economic  
Equity:  
The Power of  
Intentionality**



The banner features a top section with the word 'NOVA' in large, white, cut-out letters. Each letter contains a different image: 'N' shows a city skyline, 'O' shows a sunset over water, 'V' shows a man's face, and 'A' shows a city skyline. Below this is a dark blue background with a white logo on the left that says 'Accelerating Ideas into Action' with a stylized arrow and the dates 'APRIL 16-18, 2024' and 'NEW ORLEANS, LA'. To the right of the logo, the text reads 'AFN National Grantmaker Conference' in large white letters, followed by 'APRIL 16-18, 2024 | NEW ORLEANS' in smaller white letters. At the bottom, the slogan 'Be inspired. Be in the know. Experience New Orleans.' is written in white.

**REGISTRATION  
Now Open!!!**

*"I come to the AFN conference to discover what I don't know, and find an answer that I can bring back."*





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