



# Bay Area

 Asset Funders Network

## Financial Security for All

The Bay Area Asset Funders Network is a regional network of private and corporate foundations, public sector funders and financial institutions. We support opportunities for low-wealth individuals and families in the San Francisco Bay Area to build and preserve financial assets in a variety of ways, including programs that help people build credit, save money, or manage debt; invest in higher education, a home, or a small business; access the financial mainstream, as well as advocacy efforts to address barriers to savings, reform tax policy or reduce predatory lending.

## Benefits of Membership

BAAFN is a must for funders involved in asset building or interested in connecting asset building to existing grantmaking strategies.

Bay Area AFN holds quarterly convenings to learn from practitioners, researchers and other expert speakers about issues relevant to our field. Recent topics have included: Building Assets for Very Low Income Individuals; California Asset Policy; Federal Tax Reform; Asset Building & Immigration Reform; Higher Education & Assets; and Savings at Scale. *Benefits of membership include the following:*

### BROADENING YOUR KNOWLEDGE

Bay Area AFN provides a central resource to stay on top of what is happening in the field. Learn about promising practices, ideas to advance best practices, and the latest key issues, collaborations and emerging innovations.

### JOINING TOGETHER ON PROJECTS

Funders attending our meetings have already collaborated on a number of efforts – most recently BAAFN funders combined forces to bring a new low-cost auto loan program to the Bay Area.

### EXPANDING YOUR PROFESSIONAL NETWORK

Bay Area AFN convenings attract funders from all over the region. Because asset building strategies can be used in many sectors, funders from a variety of disciplines are welcome, including immigration, health, early childhood education, workforce/economic development or higher education, just to name a few.

### CONNECT TO A NATIONAL NETWORK

When you join Bay Area AFN, you automatically become a member of the national Asset Funders Network, which connects you to national developments and updates through webinars, conferences and research publications.

## Bay Area AFN STEERING COMMITTEE

*Stephanie Upp*  
Project Manager

Megan McTiernan, Co-Chair  
Thomson Family Foundation

Lisa Kawahara  
Friedman Family Foundation

Tse Ming Tam  
United Way of the Bay Area

Aimee Durfee, Co-Chair  
Y & H Soda Foundation

Amanda Feinstein  
Walter & Elise Haas Fund

Rafael O. Morales  
Silicon Valley Community Fdn



BAAFN helps its members make better funding decisions to promote family economic security and asset-building.



## ENGAGE NOW

### • ATTEND CONVENINGS

BAAFN provides access to network convenings offering a neutral forum for grantmakers interested in discussing their experience, learning more about what works and leveraging philanthropy to promote economic opportunity and financial security. Contact our leadership team to learn more about upcoming events and to receive our newsletter.

### • BE RELEVANT

By joining BAAFN, you also become a member of the national Asset Funders Network, enabling your organization to explore its interests and learn about timely and relevant issues for the field in the Bay Area and nationally. Visit our website, [assetfunders.org](http://assetfunders.org), to learn more about regional and national asset building news and strategies.

### • JOIN BAAFN

Support Bay Area AFN financially: we continue to be generously supported by a core group of foundations committed to the vision of building a regional network whose impact is greater than the sum of its parts. The network could not continue without this generous support.

- o Sponsoring Members: \$10,000
- o Contributing Members: \$3,500
- o Institutional Members: \$750

### Bay Area AFN: Contributing Membership

\*Membership only available to grantmakers

Your Name :

Organization :

Address :

Phone :

Email :

Please send this form and your payment to Philanthropy New York (AFN's fiscal sponsor) :

Philanthropy New York - Attention: Asset Funders Network  
79 5th Avenue, 4th Floor • New York, NY 100033034

## Contact Us

If you have questions or would like to learn more about BAAFN, please contact any of us:

- Co-Chair: Megan McTiernan, Thomson Family Foundation – [megan@tffhome.org](mailto:megan@tffhome.org)
- Co-Chair: Aimee Durfee, Y&H Soda Foundation – [adurfee@yhsodafoundation.org](mailto:adurfee@yhsodafoundation.org)
- Project Manager: Stephanie Upp – [stephanie@assetfunders.org](mailto:stephanie@assetfunders.org)

[assetfunders.org](http://assetfunders.org)