



<p>Q. TARGETED AGE</p>	<p>A. Grades K-3 in year one; Grades K and 5 in year two</p>
<p>Q. DESIGN</p>	<p>A. Parents opt-in by filling out an application</p>
<p>Q. LAUNCH DATE</p>	<p>A. August 2015</p>
<p>Q. PLANNED TIMELINE</p>	<p>A. Plan for the program to run indefinitely. Families can save as long as children are in grades K-12</p>
<p>Q. FUNDING SOURCES</p>	<p>A. Initial seed money: \$25 per student (\$25,000) from The Portland Foundation for the first two years</p> <p>Incentives: \$75,000 contributed by local business, industry and government for the first two years</p> <p>General operations support: \$60,000 three year grant from Lilly Endowment</p>
<p>Q. KEY PARTNERS</p>	<p>A. Jay School Corporation led the enrollment process.</p> <p>The Portland Foundation, John Jay Center for Learning, United Way of Jay County, Jay County Development Corporation, and Jay County Chamber of Commerce all assisted in the enrollment process.</p> <p>The Portland Foundation, John Jay Center for Learning, United Way of Jay County, Jay County Development Corporation raised the matching funds from local business, industry and government.</p>
<p>Q. TYPE OF ACCOUNT</p>	<p>A. Parallel accounts: One held by family (seed deposit plus family contributions); One held by Foundation (community match)</p>
<p>Q. ACCOUNT OPENINGS</p>	<p>A. Account sign-up occurred at school registration</p>

Jay County Promise: Promise Indiana

Q. ALLOWED USES	A. Postsecondary
Q. TYPE OF ACCOUNT	A. No-fee family savings account
Q. AMOUNT DEPOSITED TO DATE	A. Initial seed deposit: \$18,350 Other incentive deposits: \$19,550 Deposits by family or others on behalf of child: \$10,870 Maximum match possible: seed plus incentives \$37,900
Q. INCENTIVES	A. \$25 initial parent deposit; City matched \$ for \$ up to \$100 first year
Q. NUMBER OF ACCOUNTS	A. 734 for first year
Q. RELATED ACTIVITIES	A. There are curriculum based exercises at the grade school level

Deposits? We are maintaining our goal of 70% of each class opening an account and 50% parent contribution of established accounts across every grade level as we expand.

Knowledge (child/parent)? We are currently in partnership with Kansas University to define child parent knowledge measures over time. Our near term goal was to encourage the parent/child conversation about college identity and create concrete ways to act on those expectations.

Q. PROGRESS MEASURES **A.** **Behaviors, financial or other?** We monitor account values and plan to incentivize college preparation activities at key points in the K-12 experience (Elementary, Middle and High) by making additional contributions to the students' community matching account.

Whom to contact for more information on your CSA project and design?

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Academic? We will compare students from families who continue to contribute to their accounts to see if they perform differently in the classroom on standardized tests, grades, and eventually high school graduation and college matriculation rates.